

1996

FENWAY PARK

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RED SOX

T.M.

OFFICIAL SCOREBOOK MAGAZINE

SIXTH EDITION



ALL-TIME RED SOX HOME RUN LEADERS

Carl Yastrzemski

Jim Rice

and Mo Vaughn
on his way...

Carl Yastrzemski

Jim Rice

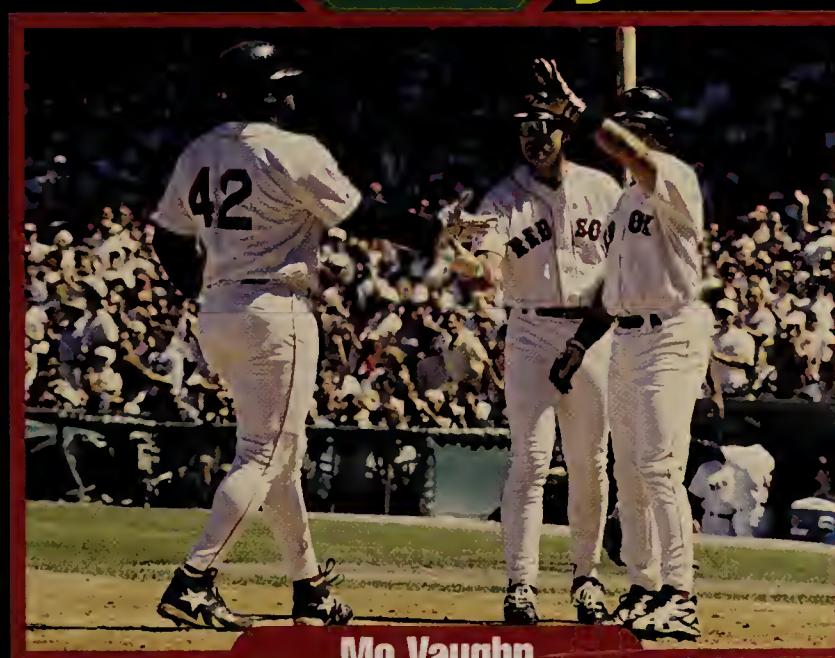
INSIDE:

The 1916 World
Champion Red Sox

Minor League Pitchers
on the Way Up

Red Sox Family
Photo Album

Answering the Call



Mo Vaughn

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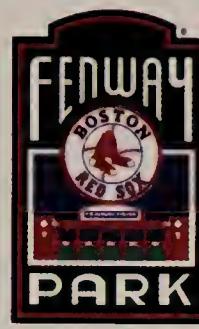
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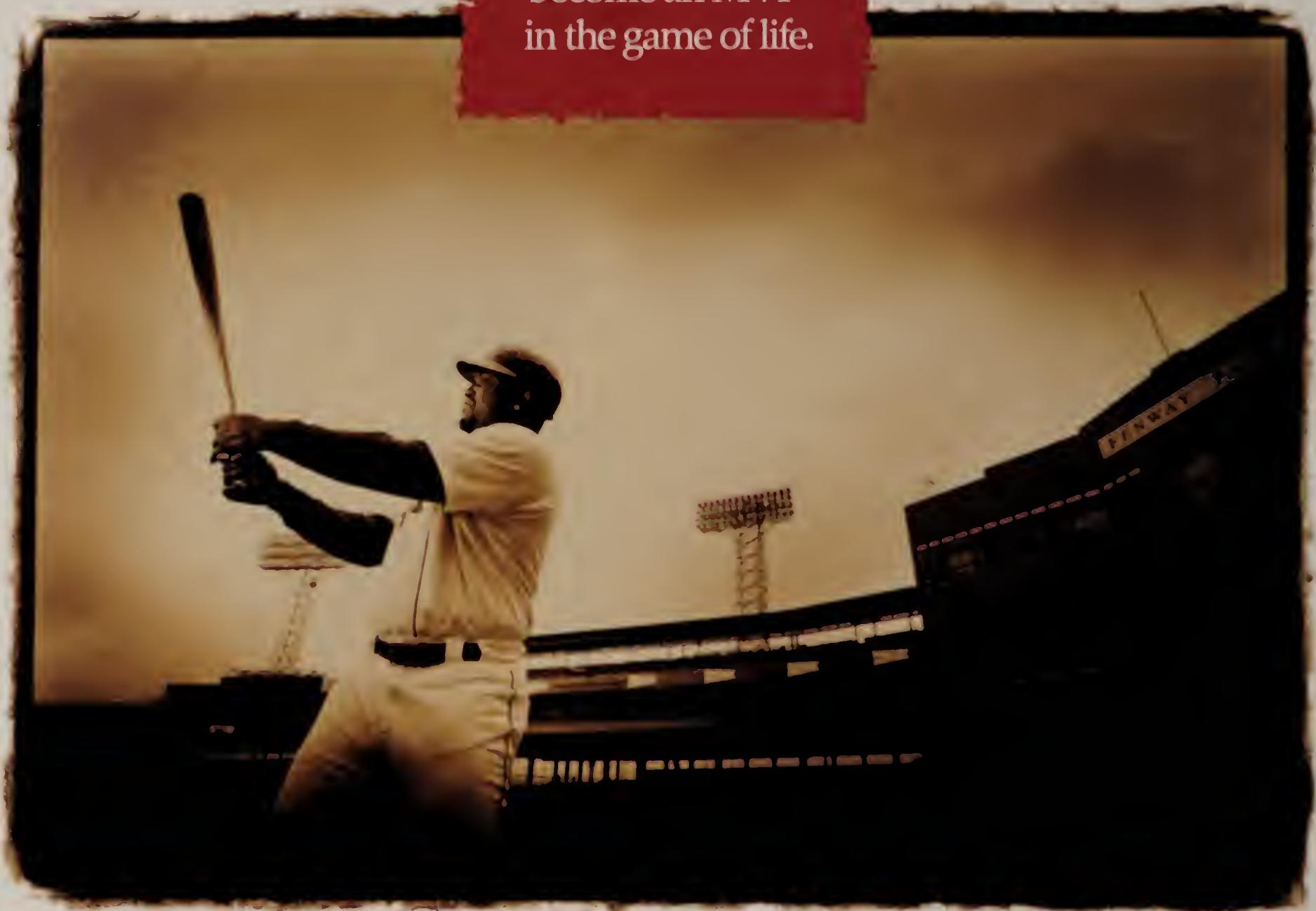
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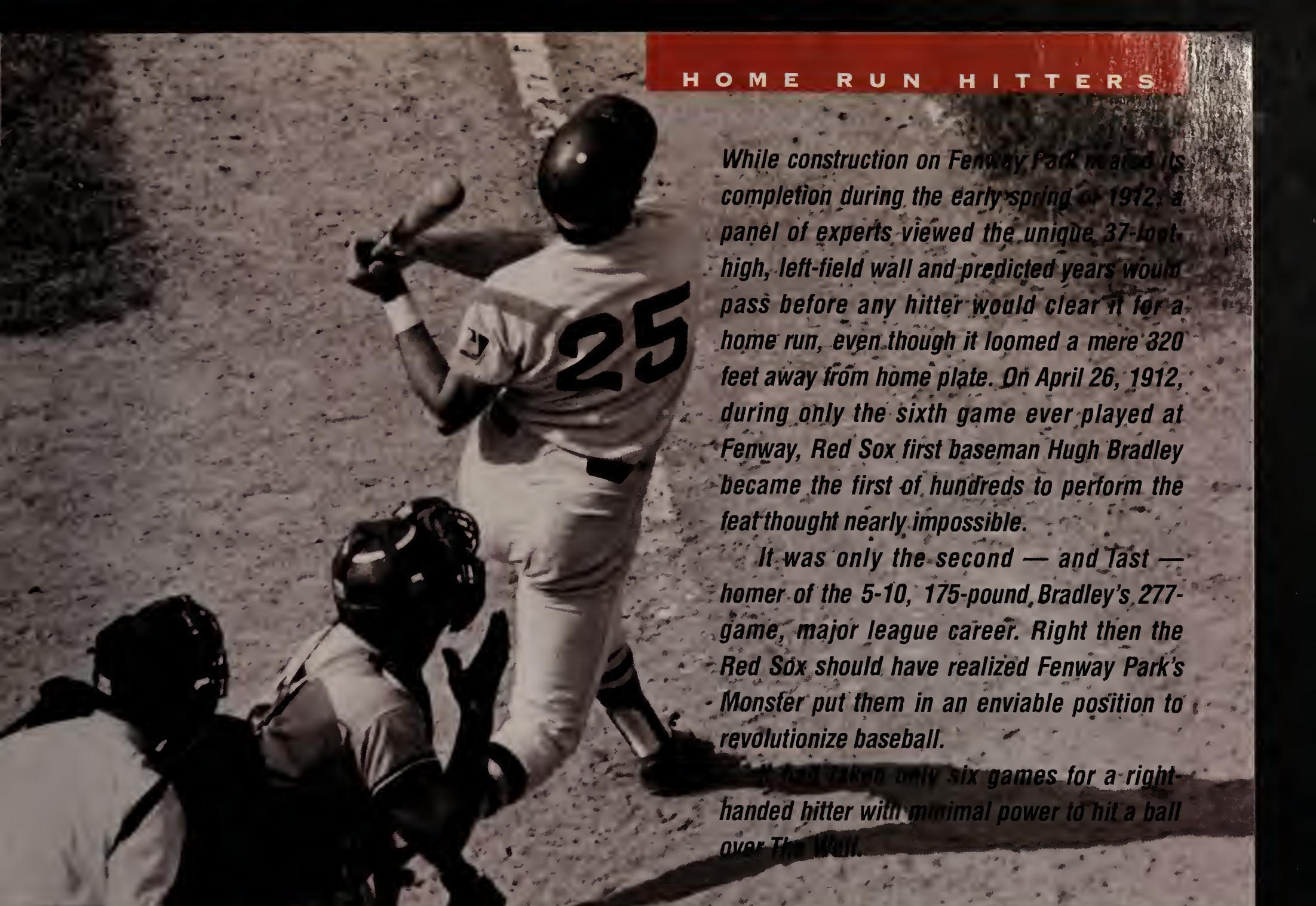
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While construction on Fenway Park neared its completion during the early spring of 1912, a panel of experts viewed the unique 37-foot high, left-field wall and predicted years would pass before any hitter would clear it for a home run, even though it loomed a mere 320 feet away from home plate. On April 26, 1912, during only the sixth game ever played at Fenway, Red Sox first baseman Hugh Bradley became the first of hundreds to perform the feat thought nearly impossible.

It was only the second — and last — homer of the 5-10, 175-pound, Bradley's 277-game, major league career. Right then the Red Sox should have realized Fenway Park's Monster put them in an enviable position to revolutionize baseball.

It took only six games for a right-handed hitter with minimal power to hit a ball over The Wall.

RED SOX HOME RUN HITTERS

A Thing of the Past and Present

by Chaz Scoggins

Above:

At age 20, Tony Conigliaro hit 32 homers in 1965 for Boston and became the youngest player to lead a major league in home runs.

The Red Sox went on to lead the American League in homers that season with 29, seven more than the runner-up Philadelphia Athletics, although a modest 10 of them were hit at Fenway. It was only the second time they had led the league in its brief 12-year history, but the Red Sox did not yet appreciate just how friendly Fenway Park could be; the Red Sox would not lead the A.L. in homers again until 1949.

It's hard to blame the club for its shortsightedness. After all, the Red Sox were one of the most successful teams of the Dead Ball Era, winning five pennants and five World Series between 1903 and 1918. Why tamper with a winning formula?

From 1901-12, the champions in the American and National Leagues averaged 11 homers, and nine times the leaders hit fewer than 10 with a low of six by Tommy Leach of the Pittsburgh Pirates in 1902. The major league record was 21 by Wildfire Schulte of the Chicago Cubs, set in 1911. Only one club had ever hit as many as 50 homers in a season, and that was the 1911 Philadelphia Phillies, who hit a then-astronomical 60.

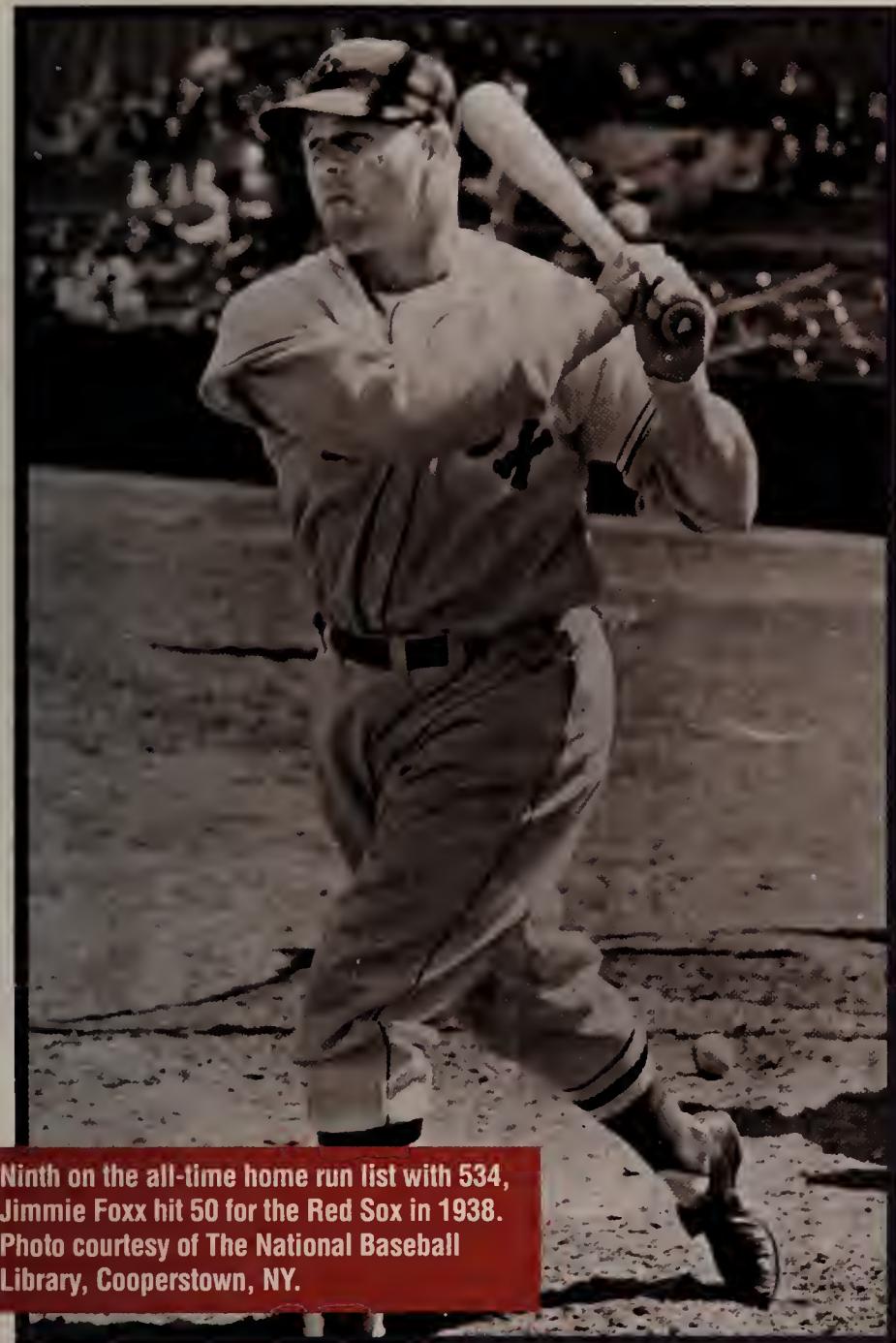
In 1914, the Red Sox brought up a 19-year-old, left-handed pitcher named George Herman "Babe" Ruth. From 1914-17, he compiled a 67-34 record with a 2.07 ERA, twice winning more than 20 games. But young Ruth also showed some ability, hitting .299 with nine homers in 361 at-bats during those four seasons, and in 1918, he began playing the



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Ninth on the all-time home run list with 534, Jimmie Foxx hit 50 for the Red Sox in 1938. Photo courtesy of The National Baseball Library, Cooperstown, NY.

outfield and first base when he wasn't pitching. Although Ruth played only 72 games as a non-pitcher that year, he tied Philadelphia's Tilly Walker for the home run title with 11.

Ruth became virtually a full-time outfielder in 1919, pitching rarely. He hit 29 homers that year, breaking the major league record of 24 set by the Phillies' Gavvy Cravath in 1915.

That winter, Ruth was sold to the Yankees, and his 714 career homers would be 180 more than the No. 2 slugger of that era, Jimmie Foxx. Most Red Sox fans regard the sale of Ruth as the blackest moment in the franchise's history.

Most assuredly cash-strapped Red Sox Owner Harry Frazee did it strictly for the money. But the sale of Ruth was not indefensible; it's a virtual certainty The Bambino never would have become the slugger he did had he remained a Red Sox his entire career.

Ruth hit left-handed, and Fenway

Park was not designed for his pull-hitting style. Of the 49 homers Ruth hit during his Red Sox career, only 11 were struck in Fenway. While the left-field Monster was inviting, it was 488 feet to straightaway center field, 550 feet to the triangle in right-center, and 405 feet to straightaway right field. And remember, the ball was deadened by loose winding, overuse and legal foreign substances.

Furthermore, when Ruth was sold to the Yankees for \$450,000 in January of 1920, no one could foresee the imminent end of the Dead

Ball Era.

Not even the Yankees, the chief beneficiaries of baseball's revolution, were wise enough to know the Dead Ball Era was soon coming to an end. But they knew Ruth had prodigious power, and they played their home games in the bathtub-shaped Polo Grounds, where it was a mere 257 feet down the right-field line. Ruth could reach that fence with ease, even when forced to clobber a deadened ball. It may have been the homer Ruth hit against them in 1919, the first ball ever to be hit completely out of the Polo Grounds, that convinced them to get him at whatever the cost.

They weren't disappointed; Ruth, who had hit 29 homers in 432 at-bats for the Red Sox in 1919, slammed 54 homers in 458 at-bats in 1920 — an improvement of 25 homers in just 26 more at-bats! — and followed up with 59 homers in 1921. When Yankee Stadium opened in 1923, it was nick-

{ HOME RUNS }

named "The House that Ruth Built." In reality, it was "The House Built for Ruth." It was 295 feet down the right-field line and 350 feet to the right-field power alley. And, of course, Ruth thrived there.

Meanwhile, the Red Sox finished last in the A.L. in homers in 1920, 1921, 1929 and 1930. During the first 25 years of Fenway Park's existence, the Red Sox never once hit more homers at home than they did on the road.

Not until Tom Yawkey bought the club in 1933 did the philosophy of the Red Sox change. Ironically, one of their best power hitters in the early years of the Yawkey Era was a pitcher, Wes Ferrell, whose 38 career homers are still the major league record for pitchers. Ferrell hit 17 of those homers during his three-plus seasons with the Red Sox from 1934-37. On July 21, 1935, he belted a pinch, two-run homer with two outs in the bottom of the ninth to beat the Detroit Tigers 7-6. The very next day, Ferrell started on the mound and beat the Browns 2-1 with a solo homer in the bottom of the ninth.

The turning point for the Red Sox was 1936, when Yawkey paid \$150,000 to the Athletics during the depths of The Depression to get right-handed slugger Jimmie Foxx, the defending home run co-champ. Foxx clouted a Sox record 41 homers that year, and the team hit a club-record 86 homers. For the first time, the 37-foot Monster was not high enough to contain Red Sox sluggers; a 23-foot screen had to be erected above The Wall to protect the windows of the businesses on Lansdowne Street.

The Red Sox reached the 100-homer plateau for the first time in 1937 as Foxx socked 36 and Joe Cronin added 18, and for the first time in the history of Fenway Park, the Red Sox hit more homers at home than on the road (53-47). In 1938, Foxx set a Red Sox record that still stands by belting 50

—Continued on Page 19 —

BETTI, PAVANO, ROSE, SPINELLI, YENNACO

Their Sights are Set on Fenway

by Jerry Burkot, Michigan Battle Cats and Tom McCarthy, Trenton Thunder

Rich Betti, Carl Pavano, Brian Rose, Mike Spinelli and Jay Yennaco. All New England natives and minor league pitchers who have set their sights on one day gracing the mound at Fenway Park.

For Lawrence, Massachusetts native Jay Yennaco, 1996 has been a season of ups and downs. The upside has seen Yennaco twice named the Midwest League Pitcher of the Week, for the weeks of April 28-May 4, and June 16-22. That performance included an 11-strikeout, 6-0 shutout against Beloit to open the second half of the season for the Class A Michigan Battle Cats. At times, Yennaco has been brilliant, displaying outstanding velocity, while moving the ball around in the strike zone. Other times, he has been hit hard, as his 7-9 record and 5.12 ERA shows. He has improved as the season has progressed. His 3-6 first half was followed by a 5-3 second half through August 18. He has been plagued by occasional control problems, issuing 63 walks in 148 2/3 innings, while throwing a team-high 20 wild pitches.

Yennaco, 20, is a 6-4, 238-lb. righthander who was drafted in 1995 by the Red Sox out of Pinkerton (NH) Academy High School. He compiled a gaudy 29-8 record in high school with a minuscule 1.05 ERA. He currently resides in Windham, New Hampshire.

"It has been a tremendous learning experience for me," Yennaco says. "This is my first professional season, and the jump from amateur ball to the pro ranks has been unbelievable. I have learned a lot from Bill Moloney, the Battle Cats' pitching coach, and from Al

Nipper when he has been through here."

Growing up in the New England area makes Yennaco a diehard Sox fan. "To be drafted is a dream come true, but to be drafted by the Red Sox is the icing on the cake," Yennaco says. "I have always dreamed about taking the mound at Fenway Park, and to have that dream within my reach keeps me focused on what it takes to get there."

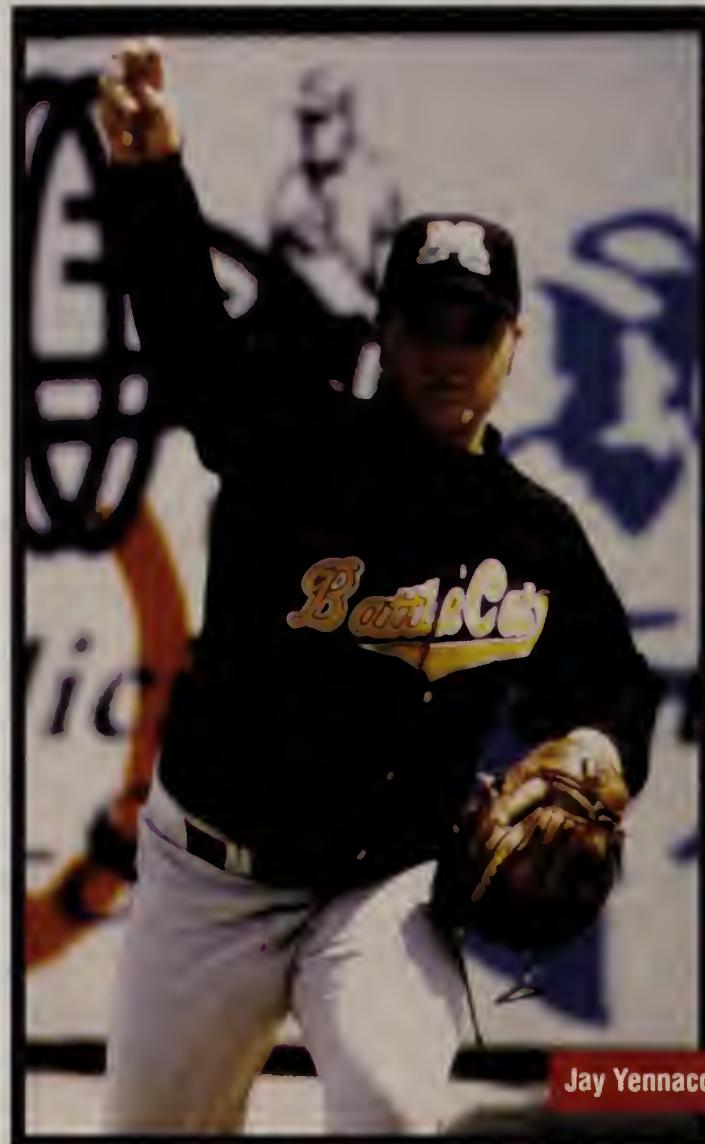
The dream of playing for the Red Sox also inspires Mike Spinelli, a 19-year-old lefthander from Revere, Massachusetts. Spinelli posted phenomenal numbers at Revere High School, with a 26-2 record and 306 strikeouts. In his senior season, Spinelli was 8-1 with a mind-boggling 0.31 ERA and 134 K. He was the Most Valuable Pitcher in the 1995 Massachusetts-Connecticut All-Star Game, and was named the Gatorade Circle of Champions Massachusetts High School Player of the Year in 1995.

The Red Sox drafted Spinelli in the 4th round of the 1995 June draft, and he signed in late August. 1996 was his first professional season, and while Spinelli has shown outstanding promise, he has been plagued by a bad back and spent time on the disabled list receiving treatment at the Red Sox facility in Fort Myers, Florida.

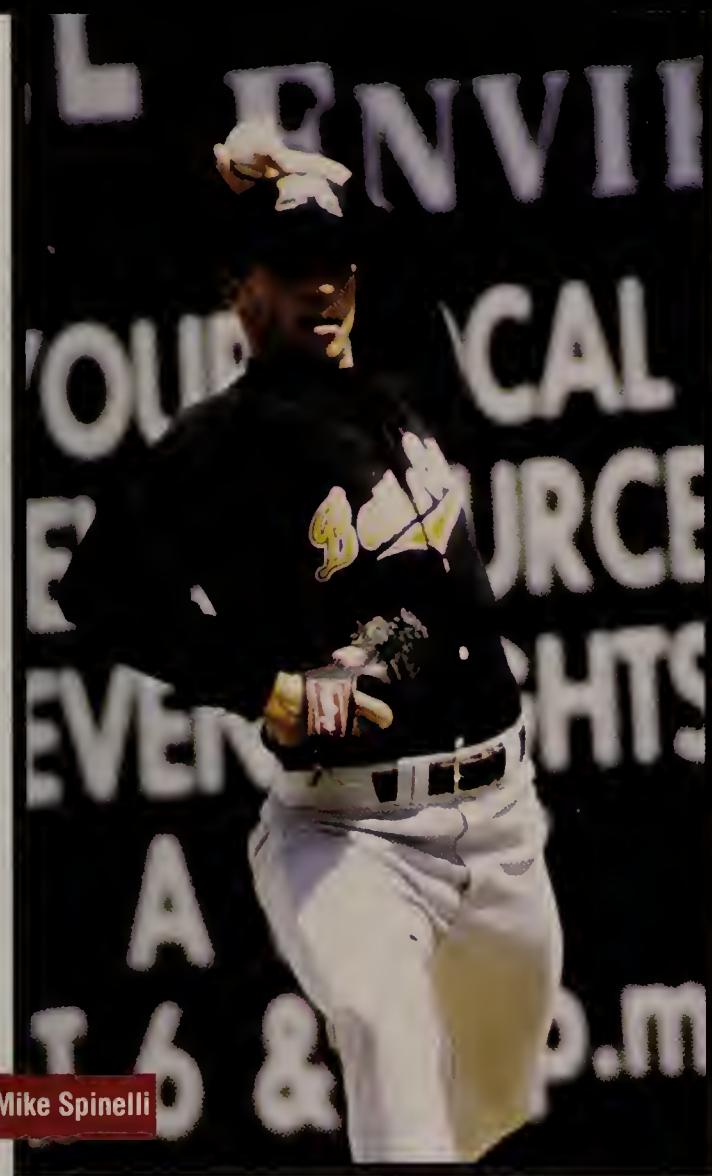
While with the Battle Cats, Spinelli posted a 3-4 record in 11 starts, with a 5.25 ERA. Control

has been a problem. Spinelli has a strikeout/walk ratio of 41-39 with nine wild pitches. "I've learned a lot in Battle Creek," Spinelli says. "The hitters at this level are far more dangerous than those I've faced in high school, and I have had to make many adjustments. Bill Moloney and Al Nipper have worked with me to get better command of my pitches and keep the ball down in the strike zone."

Just like Yennaco, Spinelli can't wait for the day he dons the Sox uniform and takes the mound at Fenway.



Jay Yennaco



Mike Spinelli

"For a kid growing up in New England, Fenway Park is the Mecca," Spinelli says. "As a kid, you always fantasized about playing in Fenway, and now it is within my reach."

The Red Sox plan to work with both Yennaco and Spinelli over the winter, and both players have a bright future ahead of them. "You have to remember that they are both so young," Battle Cats' Manager Tommy Barrett says. "But if they keep working hard and continue the progress I have seen this season, we should see them both in Fenway in the not-too-distant future."

Since he was a child, walking around the town of South Dartmouth, Mass., with an oversized glove on his small hand, Brian Rose has dreamed about pitching at Fenway Park. The fraternity of fans whom he used to join in the bleachers in center field are rooting for him to make it to Boston, along with teammate and fellow 20-year-old righthander Carl Pavano.

"I try not to think about it, but Carl and I talk about it sometimes," Rose says about the prospect of playing for the Red Sox some day. "It is tough not to talk about, I know, though, that there are a number of things that I need to work on and right now. So, I say to

myself, 'I am pitching for the Thunder, and my focus is to help this team in Trenton win some ballgames.'

Rose and Pavano have been the mainstays of the Thunder staff since the outset of the season. Under the direction of Thunder pitching coach Ralph Treuel, the former pitching coach for the Tigers, Rose has progressed and refined his pitching skills to meet the high standards he set for himself at the start of the season.

The 6-2 Rose, who turned down a scholarship to the University of Michigan to sign with the Red Sox, was selected in the second round of the 1994 draft behind No. 1 pick Nomar Garciaparra.

In his final three seasons at Dartmouth High School, Rose compiled a stunning 26-2 record with 226 strikeouts and 20 walks. He was selected as one of the top high school players in America by *Baseball America* and was a member of the *Boston Globe's* All-Scholastic Team. After he was drafted in the third round, he signed August 11 and waited for the Florida Instructional League to begin in September. From there, he was assigned to the Michigan Battle Cats in the Midwest League in 1995.

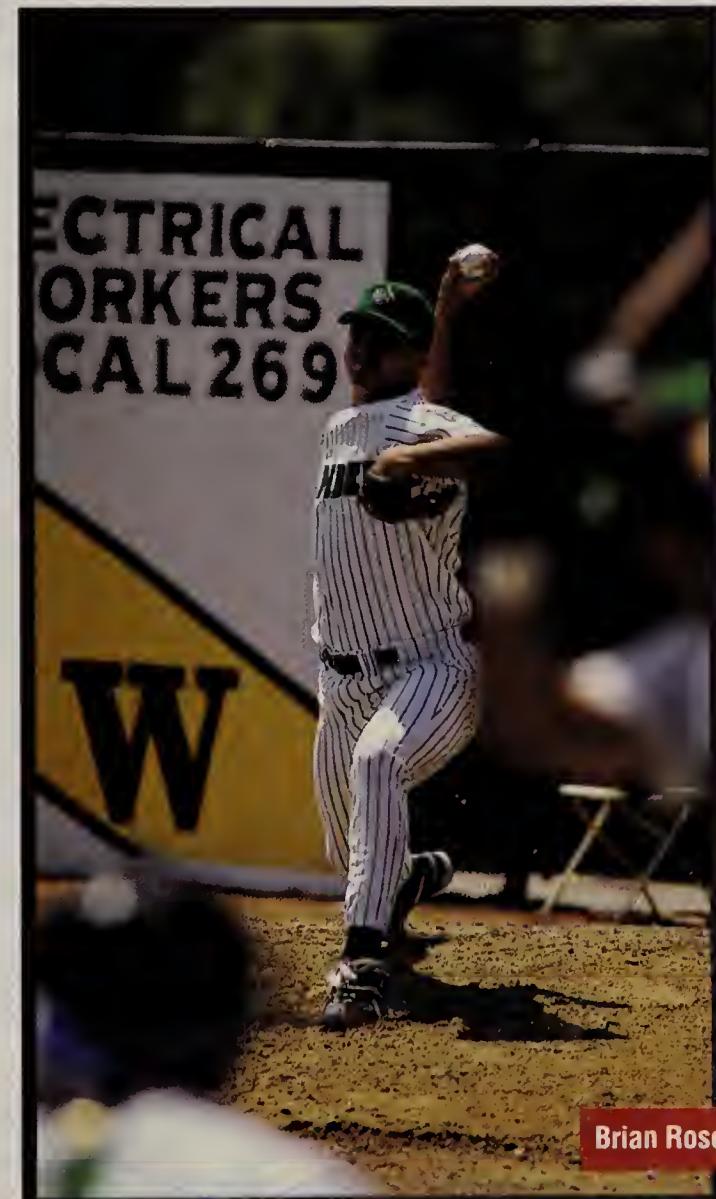
In 21 games, Rose was 8-5 with a 3.44 ERA. He led his team with two complete games and was second in strikeouts with 105. The Battle Cats went into the post-season with a 75-63 record. They captured the regular season title, but fell in the playoffs. Still for Rose, the foundation for a promising professional career was built.

"It is just a love for baseball," Rose says of his ability. "I just try to do enough to help the team win. Carl and I are tough pitchers out there. We know the situations. We try to execute it as well as we can. Just looking back it seems like I

was pitching in high school with just a fastball, curve and changeup. Right now, we are just trying to learn the game of baseball. We are learning how to pitch and not just throw. We are trying to improve on things that we even did wrong last year."

After collecting eight victories his first year in pro baseball, Rose like Pavano skipped right over the Florida State League and was assigned to Trenton. He was the Opening Day starter for the Thunder and received a no decision in his first outing. But it was during those first seven innings when you could see Rose's ability to throw strikes and work with poise and composure. He struck out just two in the outing, but did not walk a batter. When he gave the ball to his bullpen, only one run had crossed the plate.

Rose went on to win six of his first seven decisions, and the Thunder started the year by winning nine of Rose's first 10 games. He averaged a little more than six innings per outing and helped the Thunder to an early 13-game winning streak and a spot atop the Eastern



Brian Rose

**Pitchers ice their arms.
Outfielders ice their knees.**



Aren't you glad you're a fan?

{ PITCHERS }

League's Southern Division. It is a spot which they did not relinquish from mid-April.

"Throughout the year, he has been solid and has progressed nicely," Thunder manager Ken Macha said. "There are times when he will step back behind the mound, look at the runners on base, take a deep breath and get the big out. He and Carl are the main pieces to this rotation, and they have both been tremendous."

While the Thunder as a team have been tremendous, Rose and Pavano have led the pitchers through Aug. 18. They were a combined 25-11 with Rose 11-6. He has had to overcome some adversity along the way. He eluded a career-threatening injury July 16 when a line drive off the bat of Portland's Pookie Wilson hit him below the right elbow and caused a deep bruise.

Pavano, who is from Southington,

Conn., switched his allegiance from the New York Yankees to the Red Sox the day he was taken in the 13th round of the 1994 draft. He has had a whirlwind season. He pitched a complete game in his first outing of the year and has become one of the steadiest righthanders in the Eastern League.

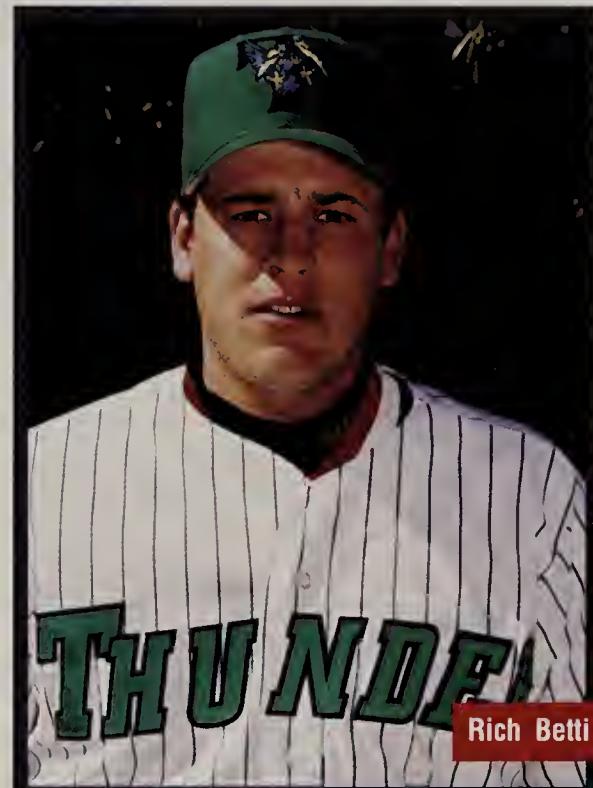
By the time the All-Star break came July 8, Pavano had a 9-5 record and was named the starter for the American League in front of the home crowd at Mercer County Waterfront Park. He went two innings and allowed one run.

"That was exciting," Pavano says of the All-Star Game, which was televised live on ESPN 2. "To start that game in front of the home crowd was a tremendous feeling."

Through August 18, he had allowed just four earned runs in 62 innings since the All-Star break. Included in that string were 24 straight scoreless innings, a Thunder record. His 5-0 record since the break and an overall mark of 14-5 gives him the distinction of being the only Thunder pitcher with the most vic-

tories in a season, breaking the old mark of 11 held by Brian Edmondson (1994), Shawn Senior and Rafael Orellano in 1995.

Right now, Pavano has become a consistent pitcher. He has six complete games, including three since July 1, and has thrown 170 2/3 innings, which is among the leaders in the Eastern



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{ PITCHERS }

League. He has averaged nearly seven innings per outing the entire season. To put it mildly, he and Rose have become the bullpen's best friend.

"A lot of the older players on this club have taken me and the younger pitchers under their wing and have pointed us in the right direction," says Pavano, who pitched in the Gulf Coast League in 1994 and for Single-A Michigan in 1995. "I always looked to them for answers. I am not afraid to ask questions. If I don't understand something, I am going to ask for advice. I sometimes do that in between innings of games."

As a high school senior, Pavano signed a National Letter of Intent to attend Louisiana State University. But when the Red Sox selected him in June of 1994, he decided to bypass the college game for the professional ranks. "If the Red Sox hadn't drafted me, I probably would not have signed a professional contract out of high school," says Pavano.

At 6-5, his slender frame has filled out, and his ability to consistently keep his fastball at 92 mph has also improved. He has surpassed career highs in innings pitched and strikeouts.

"At this point, when you give him the baseball every fifth day, you know you are going to get everything he has,"

Macha says. "He has gotten better with each start and will be a solid pitcher on the big league level someday."

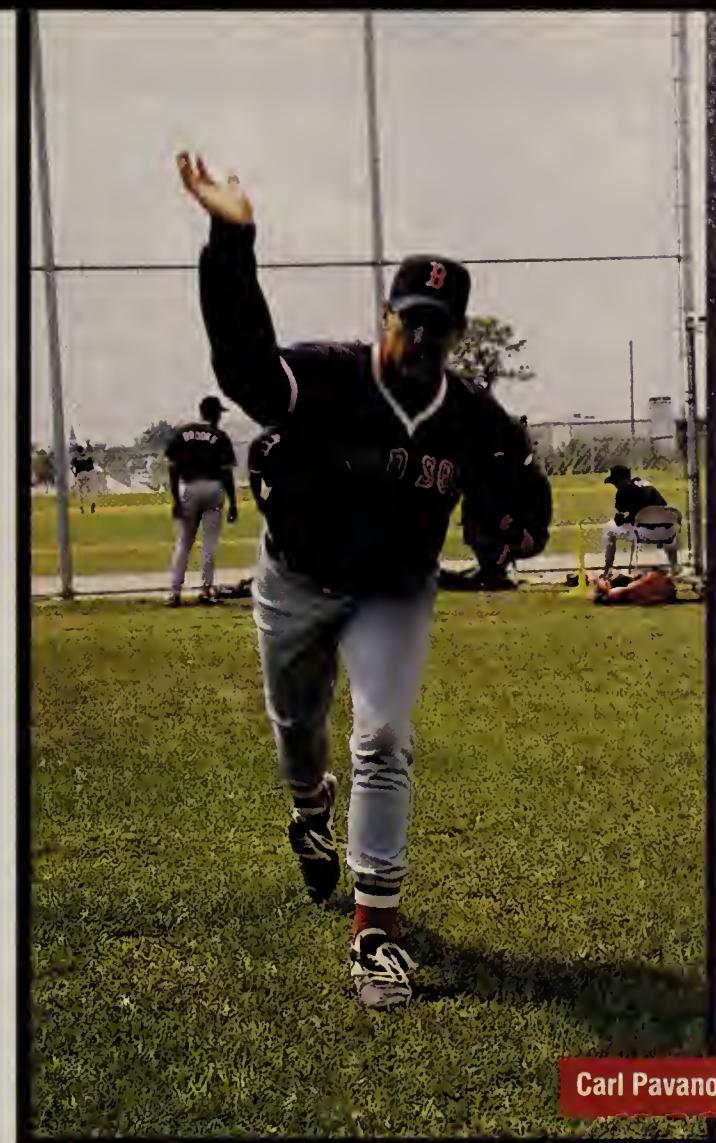
The periodic domination which Rose and Pavano have experienced on the Double-A level isn't the same for lefthander Rich Betti. He possesses a live enough fastball and the confidence to be effective on each level, but his path to the Double-A level has been a little bumpy. Originally drafted by the Atlanta Braves in 1993, Betti lasted just one season with the defending World Series champions. He was 1-0 with an 0.89 ERA in nine games in the Gulf Coast League and 2-1 with a 2.10 ERA in the Appalachian League.

The 22-year-old Betti, who stands 5-11, spent more than a year away from the game before his agent was finally able to convince the Red Sox to give him another look. He went to Pawtucket to try out in front of Red Sox Asst. Scouting Director Erwin Bryant, and Bryant liked what he saw. Betti was signed and then sent to Utica in the New York-Penn. League. After 12 games and a 2-1 record and 1.02 ERA, he was sent to Gulf Coast for three games. His numbers continued to turn heads, so he was then sent to the Midwest League where he pitched for the Michigan Battle Cats. His efforts were good enough that the Red Sox placed Betti on the 40-man roster during the off-season.

"The Red Sox were the right organization for me," says Betti, who has been a lifelong Red Sox fan. "I came into a good situation because of the number of lefthanders which they have in the system. I had to come here and prove that I could still get people out."

Betti's ability to get people out carried over to the 1996 season. He began the year with Single-A Sarasota and settled into the closer's role. He earned seven saves during the first half of the year and was promoted to Trenton.

"I expected to do well and, if everything worked out, then I thought I would move up quickly once everything settled," Betti says. "I figured the level I



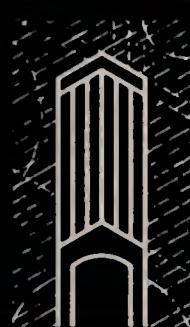
Carl Pavano

belonged at would work itself out after the first month of the season. It wasn't tough to stay on the lower levels, because I hadn't been here that long. So I knew I had to establish myself all over again."

Macha and Treuel brought Betti along slowly when he came to Trenton. He allowed just three earned runs in his first 20 1/3 innings. Betti settled in and contributed out of the bullpen as a left-handed set-up man.

He received a break of sorts when Treuel and Macha were stuck for a spot starter on July 23 and they turned to Betti. Through August 18, he has his record at 7-1 and his ERA at 3.86. He continues to lengthen his outings with each start.

"It doesn't matter to me whether I am a starter or a reliever," Betti says. "If working as a starting pitcher is what they want, then fine. If they want me to go back into the bullpen, well that is fine also. I just want to get innings in right now. You need your innings to get yourself situated and proven. These last several outings have given me the confidence I need to come back." ■



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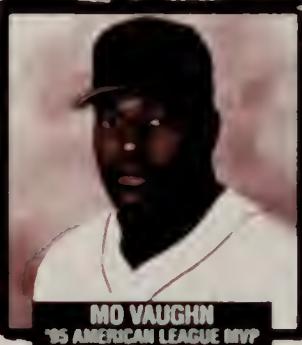
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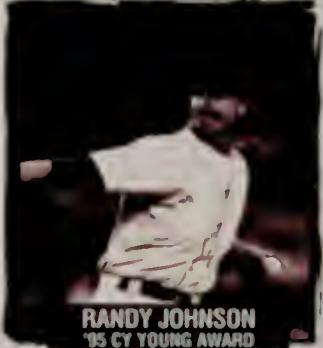
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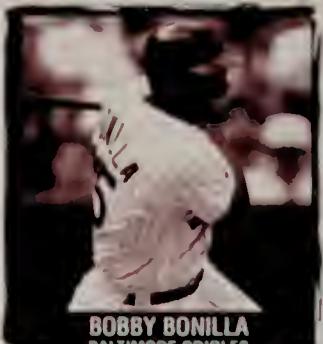
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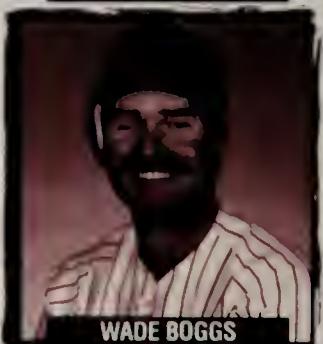
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DAY BY DAY WITH THE 1946 RED SOX

by Ed Walton

September 1

It is "Bob Savage Day" at Fenway.

Savage, a right-handed pitcher for the A's, is a wounded war veteran who is being honored by a delegation from his hometown of Manchester, NH. He is presented with an auto by his admirers and a 10-inning, 4-3 loss by the Red Sox. Boston ties the game in the ninth. The A's grab a one-run lead in the top of the 10th, but the Sox come back with two in the bottom of the frame for the victory.

2

The biggest crowd of the season (73,551) turns out at Yankee Stadium for a Labor Day twin bill which sees the Red Sox sweep the New Yorkers, 5-2, behind Dave Ferriss, and 3-1, behind Mickey Harris. The wins extend Boston's lead over the Yankees to 15 1/2 games. Ferriss gets his 24th win as he scatters eight hits. Harris allows only four hits, but one is a Nick Etten homer.

4

Under the lights at Griffith Stadium in Washington, the Sox increase their lead to 16 1/2 games as Tex Hughson wins his 17th game beating the Senators, 4-2. Enthusiasm is running high in the Hub as Red Sox rooters are booking flights around the circuit to watch their favorites. 21 Bostonians fly down for this night game, booked by Davis Airways, Inc. They return to Boston the same night. Flights are also scheduled to Detroit and Cleveland, with St. Louis for the World Series a possibility.

5

Winning their eighth straight, the Sox move within four games of clinching the pennant with a 1-0 win at Washington. They now stand at 96-40. Bobby Doerr's triple and Rip Russell's single win it and send Ray Scarborough to his seventh straight defeat.

6

Bobo Newsom puts an end to the Boston streak as he scatters 10 hits over 11 innings and gains a 3-2 decision. He is backed in the field by Mickey Vernon who has 22 putouts and an assist at first base, and Jerry Priddy, who has 12 assists and four putouts at second base.

7

Still three wins away from the pennant as the Philadelphia Athletics down the Sox 4-2 behind the five-hit pitching of Jesse Flores who gains his sixth straight win. Ferriss takes the loss. Williams hits his 35th homer.

8

Yet another loss to Connie Mack's Athletics in the "City of Brotherly Love," this time 5-3 at Hughson's expense. It's the A's Phil Marchildon who shuts down several late-inning rallies.

10

On to Detroit where Tiger batters blast four Sox hurlers for 14 hits, including a three-run homer by Dick Wakefield and Hank Greenberg's 32nd of the season. DiMaggio has three of the seven hits, while Williams socks another homer. Detroit wins 9-1 and moves into second place ahead of N.Y.

11

Trying for his 25th win, Ferriss loses his sixth as the Sox drop their fifth straight, 7-3 to Detroit, once again delaying the pennant-clinching celebration. Greenberg hits a three-run homer, his 33rd of the season. Winning pitcher Dizzy Trout hits a homer in the eighth to insure his fifth straight win. Williams goes 4-4, including his 37th homer.

12

At Cleveland, the Indians ace, Bob Feller, scatters eight hits to win his 24th game 4-1, fanning seven to raise his season total to 308. The only Boston extra-base hit is Williams' pop fly to left, which crosses up the Cleveland "Williams" shift toward right field. Jim Bagby, Jr. is the loser.

13

Friday, the 13th, the traditional day of bad luck, turns out to be the day Bostonians had been waiting for since 1918, a good luck Friday. The Red Sox clinch the pennant in League Park and snap a six-game losing streak. Williams provides the only run Hughson needs with his 38th home run in the first inning. With the Cleveland defense concentrated to the right side, Williams hits a long fly ball over the head of LF Pat Seerey who was playing shallow just behind shortstop. Before the ball could be relayed to the plate, Ted races around the bases and slides home for an inside-the-park home run.

Hughson allows only three hits in the 1-0 victory, while Cleveland hurler Red Embree gives up only two hits — Williams' homer and Pesky's eighth-inning single.

On this day, Williams begs off a nationwide radio broadcast because a friend wants him to visit a wounded veteran who had come down with TB. Ted says, "This soldier wants me to visit him. I understand that the kid is dying, so I figured, that's the least I can do."

15

The Red Sox are in Chicago for two games. Ferriss becomes the major's first 25-game winner of the season with a 4-1 win helped along by Rudy York's two-run homer in the fifth. Chicago's Johnny Rigney shuts down the Sox 6-0 on three singles in the second game.

18

With most of the regulars back in Boston resting and scouting the St. Louis Cardinals as possible World Series opponents, the bench crowd is in St. Louis besting the Browns 6-2 for Joe Dobson and defeating their old jinx Jack Kramer.

19

In a night game at St. Louis, the Browns take a seesaw affair 6-5. The Brownies lead 4-0 entering the eighth when Boston picks up two runs and adds three in the ninth to move ahead 5-4. Scoring twice off Bill Zuber and Bob Klinger with none out in the ninth, St. Louis wins 5-4.

Williams, Cronin and other Sox starters see the Cardinals beat the Braves 5-4 at Boston's Braves Field on Commonwealth Ave.



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Stan Musial has five hits for the Cardinals.

21 Defeating the Senators at Washington 7-5 in 11 innings, the Red Sox win their 100th game. The Sox regulars are back in action as Zuber gets the win while Mickey Haefner gets the loss.

22 The Red Sox defeat the Senators at Washington 4-1 as Hughson wins his 19th game besting Early Wynn.

24 Coming home to Fenway Park to finish the season, the Sox defeat New York 5-4 as Harris wins his 17th helping his own cause with three hits. It's infielder "Ed Pella grini Day" at Fenway, and his Dorchester admirers present him with a new automobile.

25 Dobson pitches a four-hitter to post his 13th win as Boston tops the Yankees 5-2. Winding up the season series vs. N.Y., Boston has a 14 to 8 edge. Catcher Roy Partee belts a triple and double. News out of Boston indicates that pitcher Mace Brown may become an owner of the Class D North Wilkesboro, NC club in 1947. The team will enter the Blue Ridge League.

26 Celebrating the 200th anniversary of the founding of East Douglas, Mass., the Yankees defeat the Red Sox 8-7 in an exhibition. Manager Cronin is given an auto, and all the players receive leather jackets and two bolts of cloth. Joe DiMaggio and Joe Gordon of N.Y. and Bobby Doerr and Ted Williams are presented hunting guns. After batting unsuccessfully twice, Ted left the game to help the Red Sox radio broadcast crew.

27 The Sox win their 104th game, one short of the team record set in 1912. Boston noses out Washington 5-4 as Hughson wins his 20th. 3B Mike Higgins has a homer and three singles. "Shriners' Day" at Fenway is also Pesky's birthday, and he is serenaded by a band and drill corps. He responds with two hits in his first two at-bats. Pesky's first hit gives him 205, the total he had in 1942, his first major league season. He would run his season-ending total to 208.

28 Washington tops Boston 4-3. Ferriss starts but leaves after the fifth leading 3-0, seemingly assured of his 26th win. Harris, pitching in relief, can't hold the lead and loses.

30 The regular season ends with Washington clinching fourth place and preventing the Sox from tying the club victory high of 105, with a 7-0 victory. Dobson, Bagby and Johnson are whacked for 16 hits. Washington 1B Mickey Vernon, hitless in five tries, still tops Williams for the batting crown, .353 to .342.

So, the Red Sox complete the regular 1946 season winning the American League pennant with a 104-50 .675 record, 12 games ahead of second-place Detroit.

The start of the World Series is delayed because the Brooklyn Dodgers and the St. Louis Cardinals finish in a first-place tie for the National League Championship. The resulting playoff is won by the Cardinals in a two-game sweep.

The Red Sox, in order to maintain their playing condition, engage an All-Star team of American League players. The games are played on October 1, 2 and 3 at Fenway Park. The Sox win the first game 2-0, lose the second 4-2 and win the third 4-1. The first game proves to be costly for the Sox as Washington hurler Mickey Haefner hits Ted Williams on the elbow in the fifth inning causing Ted to leave the game, and he does not return until the World Series. It would seem obvious the injury curtails Williams' sub-par Series performance in which the Red Sox lose an exciting seven-game set to the Cardinals. ■

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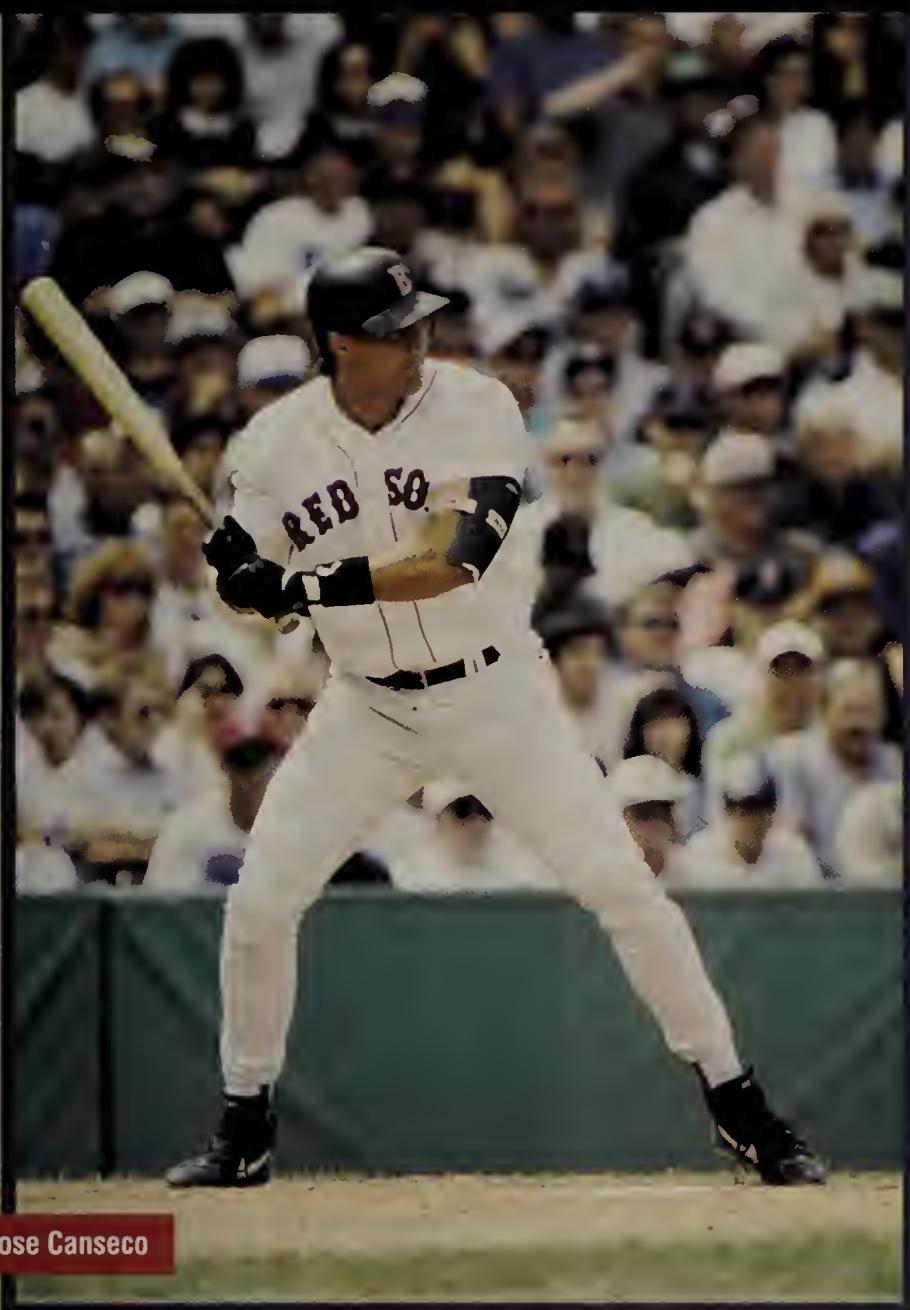
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Jose Canseco

{ HOME RUN HITTERS }

Continued from Page 7

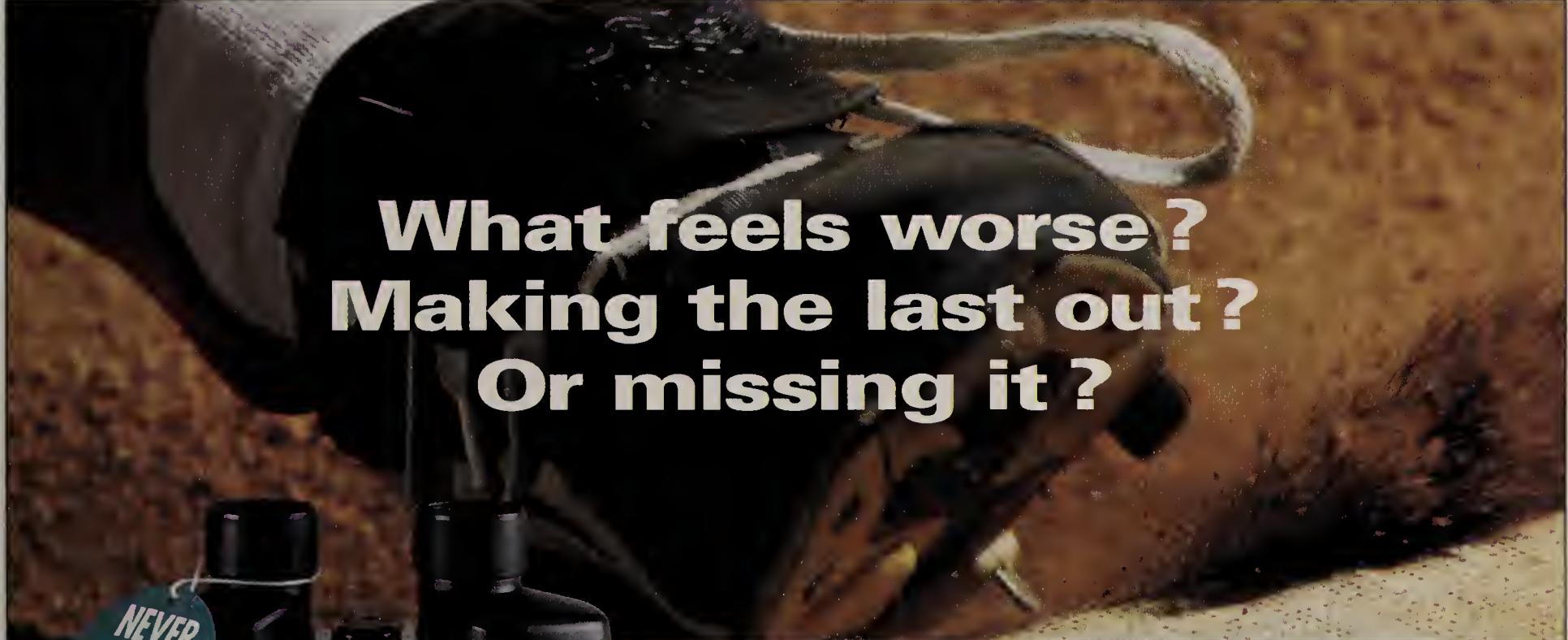
homers 35 of them at Fenway.

Foxx led the A.L. with 35 homers in 1939, the Red Sox' first home run champ since Ruth. He was joined in the line-up that year by a skinny rookie, left-handed hitter named Ted Williams, who swatted 31 homers. It was the first time in club history the Red Sox boasted not only two 30-homer sluggers, but two 20-homer sluggers! To boost Williams' power production, bullpens — dubbed Williamsburg — were built in front of the right-field wall during the winter of 1939-40, shortening the distance from 405 feet to 382 feet.

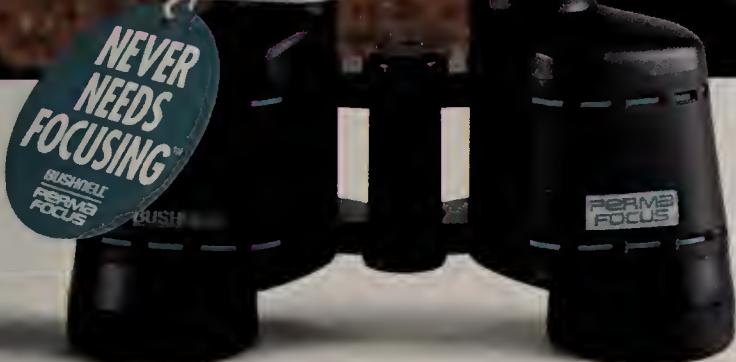
In 1940, the Red Sox put together the first 100-homer infield in major league history as first baseman Foxx clouted 36, shortstop Cronin 24, second baseman Bobby Doerr 22, and third baseman Jim Tabor 21, a total of 103. Cronin became the first A.L. shortstop to hit 20 homers in a season, and a Red Sox shortstop has held or shared the league homer record for that position ever since. Williams added 23 homers, giving the Red Sox five players with at least 20 homers.

Williams won the A.L. homer crown in 1941 and 1942 with 37 and 36, respectively. His 36 homers in '42 were one of the jewels in his first Triple Crown.

—Continued on Page 59—



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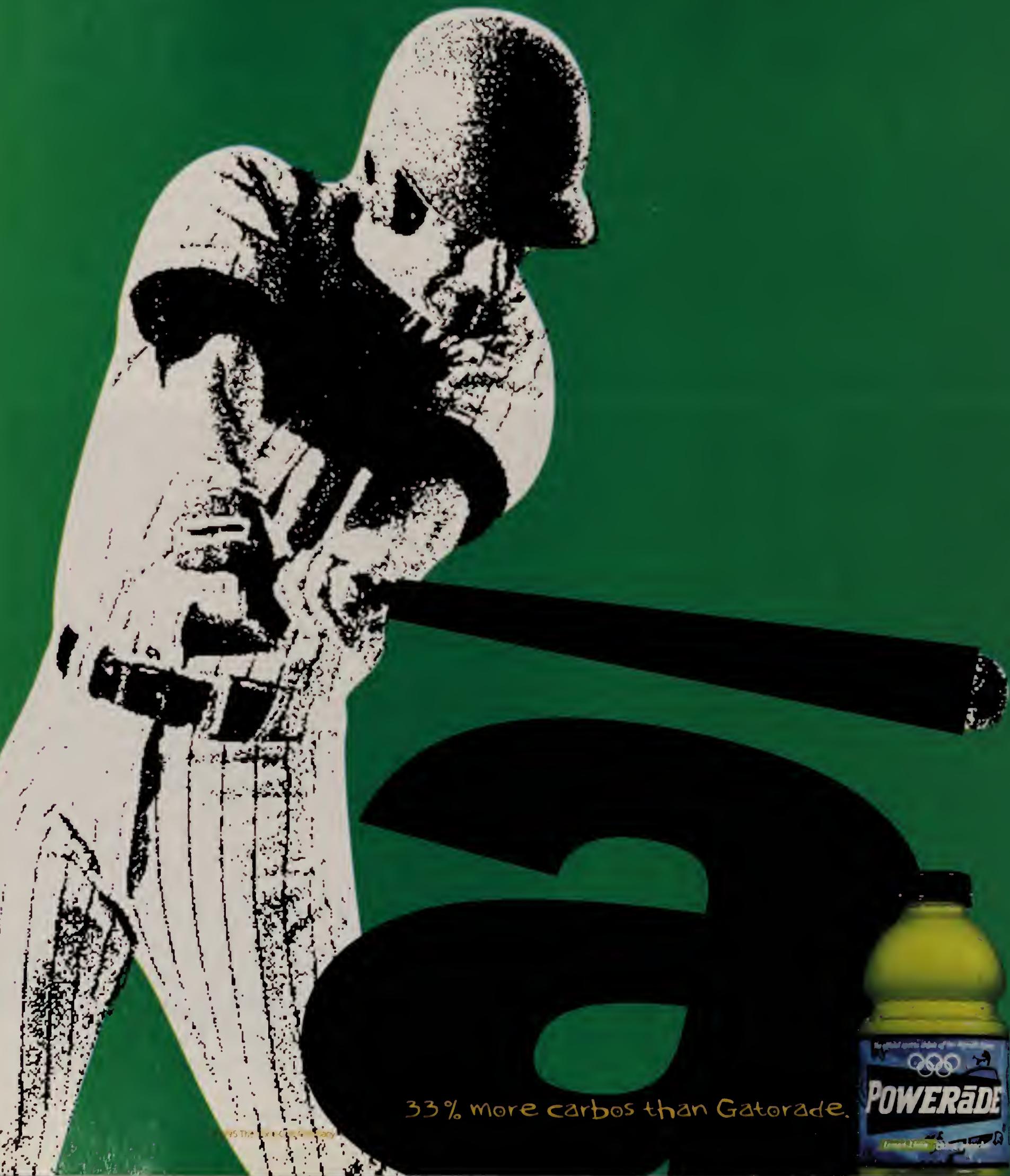
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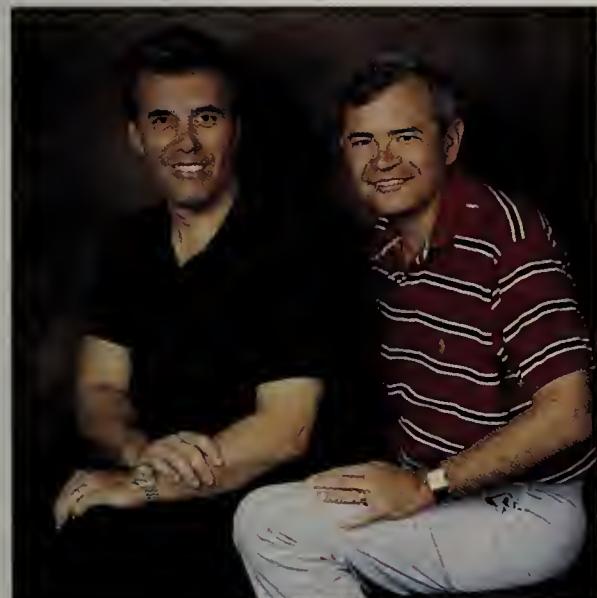
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1996 red sox broadcasters

The Red Sox Radio Network will carry every game with Joe Castiglione and Jerry Trupiano handling the play-by-play. Sports Radio 850 WEEI-AM in Boston is the 50,000-watt flagship station for a network of 60 stations throughout the New England area.

Castiglione is in his 14th season



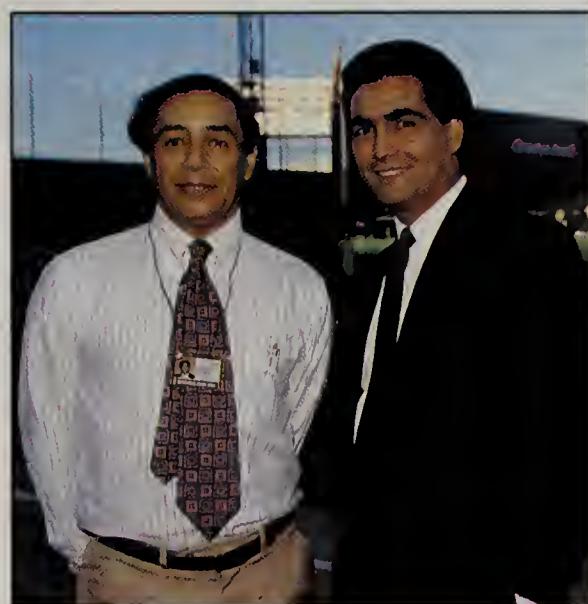
Jerry Trupiano and Joe Castiglione

on Red Sox radio. He had previously covered the Cleveland Indians on TV in 1979 and on cable in 1982. He also broadcast the Milwaukee Brewers on cable in 1981. The Hamden, Conn. native has announced the Cleveland Cavaliers (NBA) on cable, and he did college basketball on New England Sports Network for six winters. Joe has also taught a broadcast journalism course at Northeastern University for several years.

Joining Castiglione for his fourth year on Red Sox radio is St. Louis native, Jerry Trupiano. Trupiano is a graduate of St. Louis University, where he began his busy broadcasting career as a disc jockey on the college

radio station. Since then, Jerry has had an impressive list of broadcasting duties. He has covered boxing events, the Houston Aeros of the World Hockey Association (1974), the Houston Rockets (1978-80), Southwest Conference Football (1978-88) and the Houston Oilers (1980-89). He also hosted a talk show for 14 years in Houston. Jerry's baseball broadcasting experience includes play-by-play for the Houston Astros (1985-86) and the Montreal Expos (1989-90) as well as three games on CBS Radio Game of the Week in 1991.

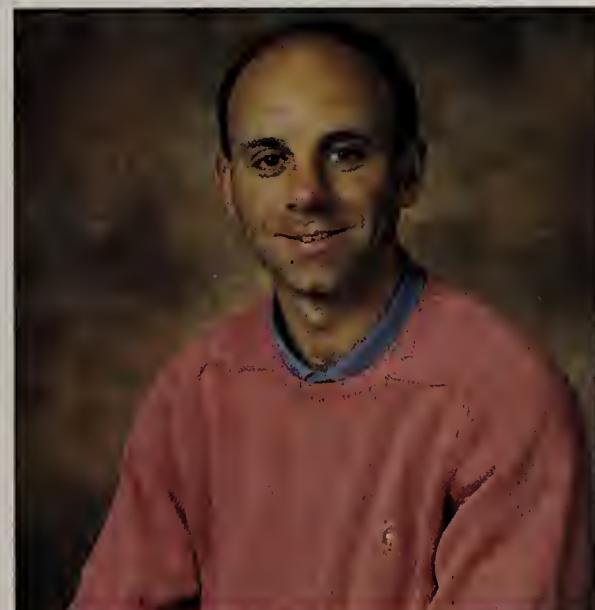
The Red Sox are pleased to be broadcasting to Spanish-speaking fans once again this year on the Red Sox Hispanic Radio Network, a division of Carter Broadcasting. 1996 marks the seventh season for the network which broadcasts all Red Sox home night games. 950 WROL-AM is the network's flagship station in Boston. The games can also be heard on local



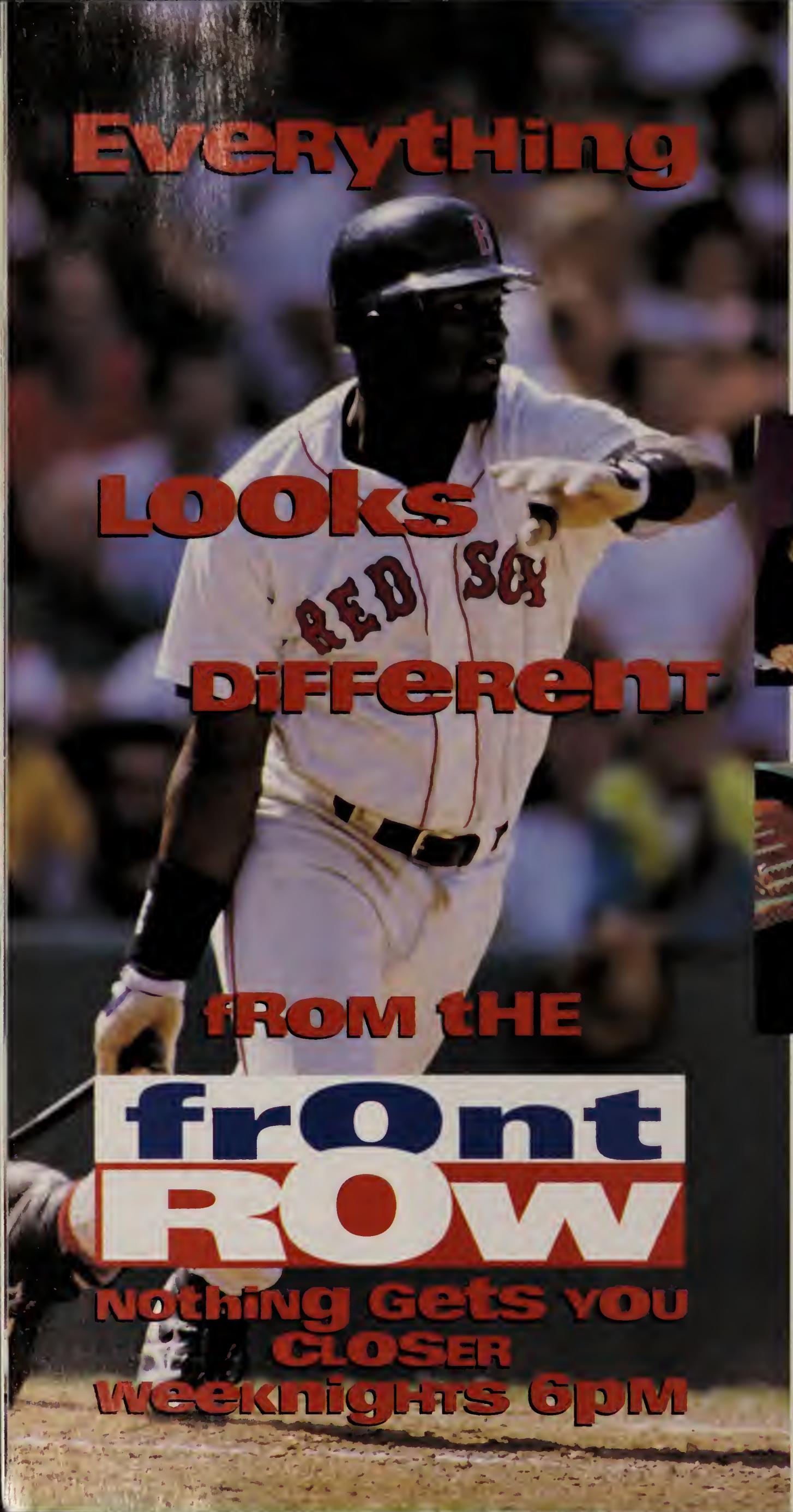
Bobby Serano and Hector Martinez

radio stations in Connecticut, Providence, Lawrence and Springfield as well as WCRN-AM 830 in Worcester. Broadcasters Bobby Serrano and Hector Martinez return to Fenway for their seventh season of Spanish-Language broadcasting.

WABU-TV 68 will be carrying 75 games this season. This will be the premiere season of Red Sox coverage of 68 Sports, kicking off a brand new tradition for WABU-TV and for the fans. Sean McDonough will continue to provide play-by-play for the telecasts. A popular figure with the fans, he is entering his ninth season with the Red Sox. McDonough is a seasoned veteran, regarded as one of the best in the business. In 1992 and 1993, Sean called plays for CBS Baseball's regular season, the All-Star Game, the League Championship and the World Series. In addition, he has covered the '92 and '94 Winter Olympics for CBS and continues to announce a variety of sports for CBS and ESPN.



Sean McDonough is joined by Jerry Remy in 1996.



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St. Johnsbury	WSTJ	1340
Waterbury	WDEV	550

CANADA

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All stations AM except where noted.

{ 1996 RED SOX BROADCASTERS }

Jerry Remy teams up with Sean McDonough as 68 Sports color commentator. Jerry is in his ninth year as Red Sox color man on NESN and now brings his analytical skills to 68 Sports telecasts.

Also part of the broadcast team is veteran announcer Steve Zabriskie, who comes to 68 Sports with an impressive array of play-by-play experience. A veteran sportscaster of 28 years, he has lent his talents to a wide variety of NBC, CBS, ESPN and ABC Sports' College Football and Baseball Network sports events. Steve will handle play-by-play for approximately 15 games during the course of the season when Sean McDonough is fulfilling network commitments with CBS.

Launching each 68 Sports Red Sox telecast is the half-hour pre-game show Red Sox on Deck. Hosted by Doug Brown, the show will include news from the American League, team stats and season performance, and special features that make the games even more exciting. WABU-TV 68's Red Sox on Deck has something for both the avid fan who catches every game, and the casual viewer who may be tuning in for the first time.

This is NESN's 13th season covering Boston Red Sox baseball. Bob Kurtz and Jerry Remy are teaming up for a fourth season together as NESN's Red Sox announcing team. Kurtz, a native of Detroit, Michigan, joined NESN in April of 1989 as the voice of Pawtucket Red Sox baseball and the host of NESN's Red Sox pre- and post-game shows. Since arriving at NESN, Kurtz has also handled play-by-play announcing duties for the network's Hockey East coverage since 1989. In 1993 he began announcing Red Sox games. Prior to joining NESN, Kurtz spent eight seasons as a play-by-play announcer for the Minnesota Twins and North Stars.

Jerry Remy returns to NESN as Red Sox color man for a ninth season. Prior to joining the NESN team behind the microphone, Remy was a

crowd pleaser behind the second base bag. Remy played for 10 years in the major leagues where he compiled a .275 lifetime batting average. The Somerset, Mass. native broke into the majors with the Angels in 1975 and was traded to the Red Sox prior to the 1978 season for pitcher Don Aase. Remy had his best season in 1978 when he batted .278, scored 78 runs



Jerry Remy and Bob Kurtz

and stole 30 bases. That same season he posted a career-high, 19-game hitting streak and was selected to the American League All-Star team. Remy's playing days were cut short by a knee injury which forced his retirement during spring training in 1986.

Front Row, NESN's weeknight sports magazine program at 6 p.m., delivers live pre-game coverage before every weeknight Red Sox broadcast. Co-hosts Kristen Mastroianni and Tom Caron bring you right up to game time with in-depth features and interviews, plus SportsDesk updates every 15 minutes.

For the convenience of its viewers, NESN rebroadcasts most of its games (usually the same evening at 11:30 and then again at 9:00 the next morning).

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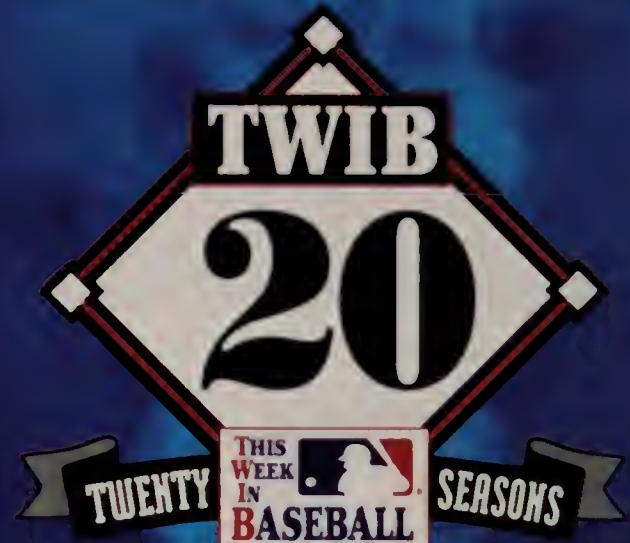
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HELEN ROBINSON



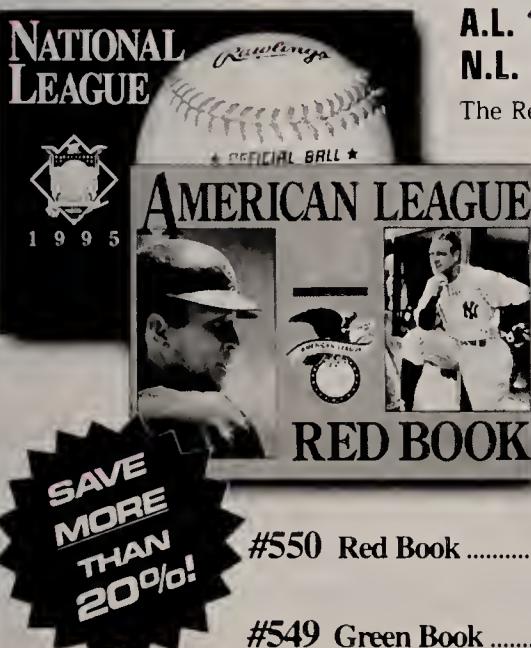
On September 2, 1996, Helen Robinson began her 56th year as Red Sox switchboard operator/receptionist. Helen was hired in 1941 by then General Manager Eddie Collins and holds the distinction of being the only person other than a ballplayer to be employed by Collins.

Formerly from Dorchester, and St. Gregory's Parish, Helen is aunt to five nieces and four nephews. Her hobbies include ceramics, knitting, crocheting and sewing, skills that have been proven most beneficial to the Red Sox. In the early days, Helen sewed numbers on the uniforms, and today, is often seen mending a player's uniform or crocheting a baby afghan for a new member to the Red Sox family. Owner Tom Yawkey was once the proud recipient of a cable-knit sweater!

Her favorite players include Ted Williams, Boo Ferriss and Bobby Doerr. Helen is unable to name her most memorable moment as she states, "so many nice things happen here."

We congratulate you, Helen, on your extraordinary achievements!

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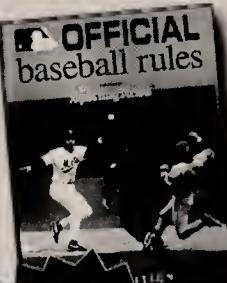
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red sox manager and coaches

Kevin Kennedy, Manager #44



Kevin Kennedy

guided them to an 86-76 record, the 4th most wins in Ranger history and the most ever for a first-year Texas manager. Prior to joining Texas, Kevin was the Expos' Director of Minor League Field Operations and then became the dugout coach for new manager Felipe Alou in May, 1992. He also served as a manager in the Dodgers' minor league system from 1984-91 where he produced a 533-373 .588 record.

Dave Carlucci, Bullpen Catcher #35



Dave Carlucci

1981-84 and still holds numerous school records.

Sammy Ellis, Pitching Coach #41

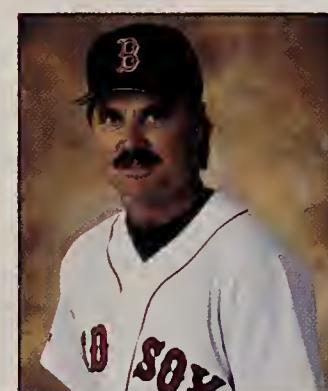
Sammy Ellis was named Red Sox major league pitching coach on April 30, 1996 after beginning the season as the minor league pitching coordinator. He was awarded the 1995 Edward F. Kenney Player Development Award for his dedication and hard work in the Red Sox system. Ellis has 19 years of coaching experience in five organizations. He served as a major league pitching coach with the Yankees in 1983 and 1986 and parts of '82 and '84, the White Sox from 1989-91, the Mariners from



Sammy Ellis

1993-94 and as bullpen coach with the Cubs in '92. Sammy's major league pitching career was highlighted by a 22-10 record with Cincinnati in 1965.

Tim Johnson, Bench Coach #17



Tim Johnson

Tempe in the Arizona Fall League in 1993. In 1989-90, his Hermosillo team won the Mexican Winter League championship with a 46-23 record.

Dave Oliver, Third Base Coach #16



Dave Oliver

His defensive prowess earned him the Silver Glove Award from *The Sporting News* in 1977.

Johnny Pesky, Special Assistant for Player Development #6

Johnny Pesky's tenure with the Red Sox began in 1942 and throughout his career, he has served as a player, coach, manager, radio-TV announcer, special assistant to the general manager and advertising salesman. As a special assistant for player development, Johnny will once again work with young



Johnny Pesky

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Jim Rice

Jim Rice, Hitting Coach #14

prospects instructing them on the fundamentals of infield play, mechanics and defensive positioning. Among his achievements as a player, Pesky holds the Red Sox record for most hits by a rookie (205). This past November 1, Johnny was one of the first inductees enshrined in the new Red Sox Hall of Fame.

Herm Starrette, Bullpen Coach #40

Jim Rice is the Red Sox hitting coach for the second year after three seasons as the club's roving minor league hitting instructor. Under his tutelage, the Red Sox led the M.L. with 286 doubles and were tied for 3rd with a .280 average. Their 175 homers placed them 4th in the A.L., the most since 1984 (181). Rice played for the Red Sox from 1974-89 and hit .298 with 382 home runs in 2,089 games. The eight-time all-star is among the top five career Red Sox hitters in nine offensive categories. Jim was honored on November 1, 1995 as one of the first inductees into the Red Sox Hall of Fame.

Herm Starrette

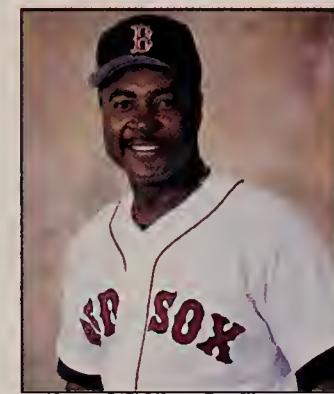


Herm Starrette

as a player, coach and instructor. He began his coaching career in 1967 as a minor league pitching instructor for Baltimore in whose system he pitched his entire M.L. career. Herm served as Montreal's Director of Minor League Field Operations for then General Manager Dan Duquette from 1992-94.

Frank White, First Base Coach #20

Frank White is back as the Red Sox first base coach for his third season in 1996. He managed the Gulf Coast Rookie League Red Sox in 1992. White traveled to Sweden, Slovenia and the Czech Republic in January 1995 to assist groups of Major League Baseball International instructors with baseball clinics. Frank played in 2,324 M.L. games with Kansas City from 1973-90 and garnered eight Gold Gloves at second base. The Royals honored Frank last July by inducting him into the Royals Hall of Fame and retiring his number 20. Last fall Frank managed the Phoenix Desert Dogs in the Arizona Fall League.



Frank White

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FENWAY PARK

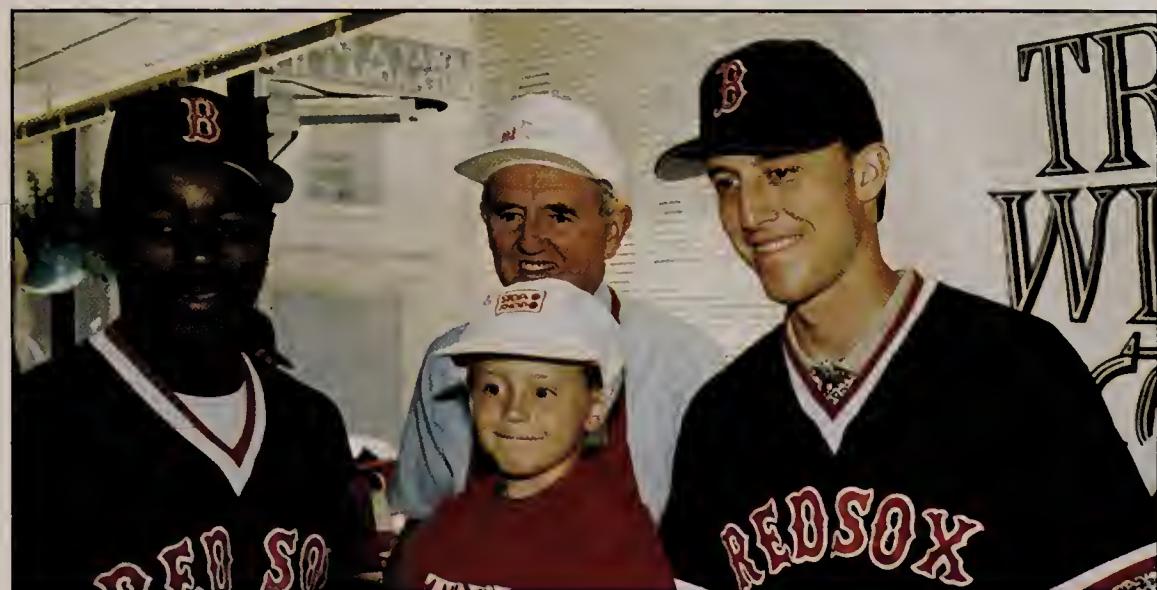
CODE OF CONDUCT

Welcome to friendly Fenway Park, home of the Boston Red Sox. To preserve the family atmosphere and to ensure that your visit is safe, enjoyable, and memorable, please adhere to the following guidelines of behavior in the ballpark.

1. The following items are prohibited: beach balls or inflatable objects of any kind, alcoholic beverages, glass bottles, cans or containers of any sort, and offensive articles or objects. No banners will be allowed into the ballpark to be hung or paraded.
2. Any person observed with offensive articles, or using offensive language, will be promptly ejected from the park. Disorderly behavior of any kind will not be tolerated and will result in appropriate action by the Boston Police.
3. Fans are permitted to keep foul balls hit into the stands as souvenirs. However, fans must not go onto the field or interfere in any way with a ball in play. Fans interfering with play or entering onto the field will be subject to immediate ejection, arrest, and prosecution.
4. **All seating areas in Fenway Park are smoke-free.** There are designated non-alcohol sections: Grandstand Sections 32 and 33. These sections have been set aside, and no alcoholic beverages and/or smoking will be allowed in these areas. Red Sox Security will strictly enforce this prohibition.
5. It is illegal for individuals to offer tickets for resale to the public. Failure to adhere to this policy could result in arrest and criminal prosecution.
6. Laws prohibiting consumption of alcoholic beverages by minors, illegal drugs, and disorderly conduct of any kind, including intoxication, will be strictly enforced in Fenway Park.
7. The throwing of any object in the stands or onto the playing field is strictly prohibited. Those engaging in such conduct will be subject to immediate ejection.
8. Persons occupying a seat for which they are not ticketed will be subject to ejection from the ballpark.

The Boston Red Sox make every effort to ensure that all fans are able to enjoy the game in comfort. For the convenience of our fans, Ushers and Security are posted throughout the ballpark. In addition, Customer Service Booths are located on the main concourse behind home plate and in the Bleachers. Any fan in need of assistance of any kind is urged to visit Customer Service where trained staff people are ready to assist.

RED SOX IN THE COMMUNITY



On June 28 Red Sox staff and players participated in the Stop & Shop/Boston Red Sox Ice Cream Day held at the Jimmy Fund Clinic. Jimmy Fund patients and staff and other partakers were all treated to their favorite ice cream concoction. Red Sox players Tom Gordon and Joe Hudson do the honors here and are joined by Robert Tobin, chairman and CEO of Stop & Shop and five-year-old Greg Haskins, Jimmy Fund Clinic patient.



Seven-month-old Erika Doherty of Chelmsford is resting quite comfortably on her baseball blanket of dreams. This irresistible snapshot was taken by her grandfather, Ronald Pare, longtime Red Sox season ticket holder.



On June 27, before the Red Sox-Tigers game, Mo Vaughn met with 55 students from his adopted school, the Charles H. Taylor Elementary School in Mattapan, outside Fenway. "Mo's Kids" were advised by the Red Sox slugger on the importance of working hard, keeping good grades and staying in school.

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Pitchers:	IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -							
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									3B -	SB -						
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1996 RED SOX SEASON SCHEDULE

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
	T 1 TEX 4:05	2 N 3 TEX 8:35	T 4 TEX 8:35	N 5 KC 2:35	N 6 KC 2:35	
T 7 KC 2:35	T 8 MIN 1:05	9 N 10 MIN 1:05	N 11 MIN 1:05	T 12 CLE 8:05	N 13 CLE 1:05	
T 14 CLE 1:05	T 15 CLE 11:05	N 16 BAL 7:35	N 17 BAL 7:35	N 18 BAL 3:05	T 19 CLE 7:05	T 20 CLE 1:05
T 21 CLE 1:05	T 22 MIN 8:05	N 23 MIN 1:15	N 24 TEX 6:05	N 25 TEX 6:05	T 26 KC 7:05	N 27 KC 1:05
T 28 KC 1:05		29 N 30 DET 7:05				

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
			N 1 DET 7:05		2 T 3 TOR 7:05	N 4 TOR 1:05
T 9 TOR 1:05		6 PAWT 6:05	T 7 N 9 MIL 8:05	N 9 MIL 1:15	T 10 T 11 TOR 7:35 TOR 1:05	
T 12 TOR 1:05		13 N 14 CAL 7:05	N 15 CAL 7:05		16 T 17 N 18 OAK 7:05 OAK 1:05	
T 19 OAK 1:05	N 20 OAK 6:05	N 21 SEA 7:05	N 22 SEA 7:05	N 23 SEA 6:05	T 24 T 25 CAL 10:05 CAL 10:05	
T 28 CAL 4:05	T 27 OAK 4:05	N 28 OAK 10:05	N 28 OAK 10:05	N 30 SEA 10:05	T 31 SEA 10:05	

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
					F 1 SEA 4:05	
T 2 SEA 4:35		3 N 4 CHI 7:05	N 5 CHI 7:05	N 6 CHI 7:05	T 7 N 8 MIL 5:05	
T 9 MIL 1:05	T 10 CHI 8:05	N 11 CHI 2:05	N 12 TEX 7:05	N 13 TEX 7:05	T 14 TEX 5:05	
T 16 TEX 1:05		17 T 18 N 19 CLE 7:05	N 20 CLE 7:05	T 21 TEX 8:35	T 22 TEX 8:35	
23 T 24 DET 6:05	25 N 26 DET 7:05	N 27 DET 7:05	T 28 DET 7:05	T 29 DET 5:05		

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	T 1 NY 7:35	2 N 3 NY 1:05	T 4 BAL 4:05	T 5 BAL 7:35	F 6 BAL 1:05	
E 7 BAL 8:05	5	9	10 DET 7:05	T 11 DET 7:05	T 12 N 13 DET 7:05	
T 14 DET 1:15	N 15 NY 7:05	T 16 NY 7:05	N 17 NY 7:05	N 18 BAL 7:05	T 19 F 20 BAL 1:05	
T 21 BAL 1:05	N 22 KC 7:05	N 23 KC 7:05	N 24 KC 7:05	N 25 MIN 8:05	T 26 MIN 8:05	N 27 MIN 8:05
T 28 MIN 2:05	29 N 30 KC 8:05	KC 8:05	N 31			

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
			N 1 KC 8:05	T 2 N 3 MIN 7:05 MIN 5:05		
T 4 MIN 1:05	N 5 TOR 7:05	N 6 TOR 7:05	N 7 TOR 1:05	T 9 T 10 MIL 8:05 MIL 8:05		
T 11 MIL 2:05	T 12 TOR 7:35	T 13 TOR 7:35	N 14 TOR 7:35	15 T 16 F 17 CAL 7:05 CAL 4:05		
E 16 CAL 8:05	N 18 CAL 7:05	N 20 OAK 7:05	N 21 OAK 7:05	N 22 SEA 7:05	T 23 F 24 SEA 1:05 SEA 1:05	
T 26 SEA 1:05	N 25 CAL 10:05	N 27 CAL 10:05	N 28 CAL 10:35	28 T 30 T 31 OAK 9:15 OAK 9:05		

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
T 1 OAK 4:05	T 2 SEA 8:05	N 3 SEA 10:05	N 4 SEA 10:35		T 7 CHI 7:05	
T 8 CHI 2:05		T 9 MIL 7:05	T 10 MIL 7:05	T 11 MIL 7:05	12 T 13 F 14 CHI 7:05 CHI 1:05	
T 15 CHI 1:05		15 T 17 N 18 DET 7:05		N 19 T 20 DET 1:15	T 21 NY 7:35	
E 22 NY 8:05	23 T 24 N 25 BAL 7:05	N 26 T 27 BAL 7:05	T 28 NY 7:05	N 29 NY 7:05	29 NY 1:05	
N 29 NY 1:05	30					

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ATT. -	R															
	H															
Pitchers:	IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -							
									2B -							
									3B -	SB -						
									HR -							
									PB -	E -						
									SH -	SF -						

FIGURING BASEBALL STATISTICS

BATTING AVERAGE

Divide the total number of hits (H) by the total times at bat (AB).

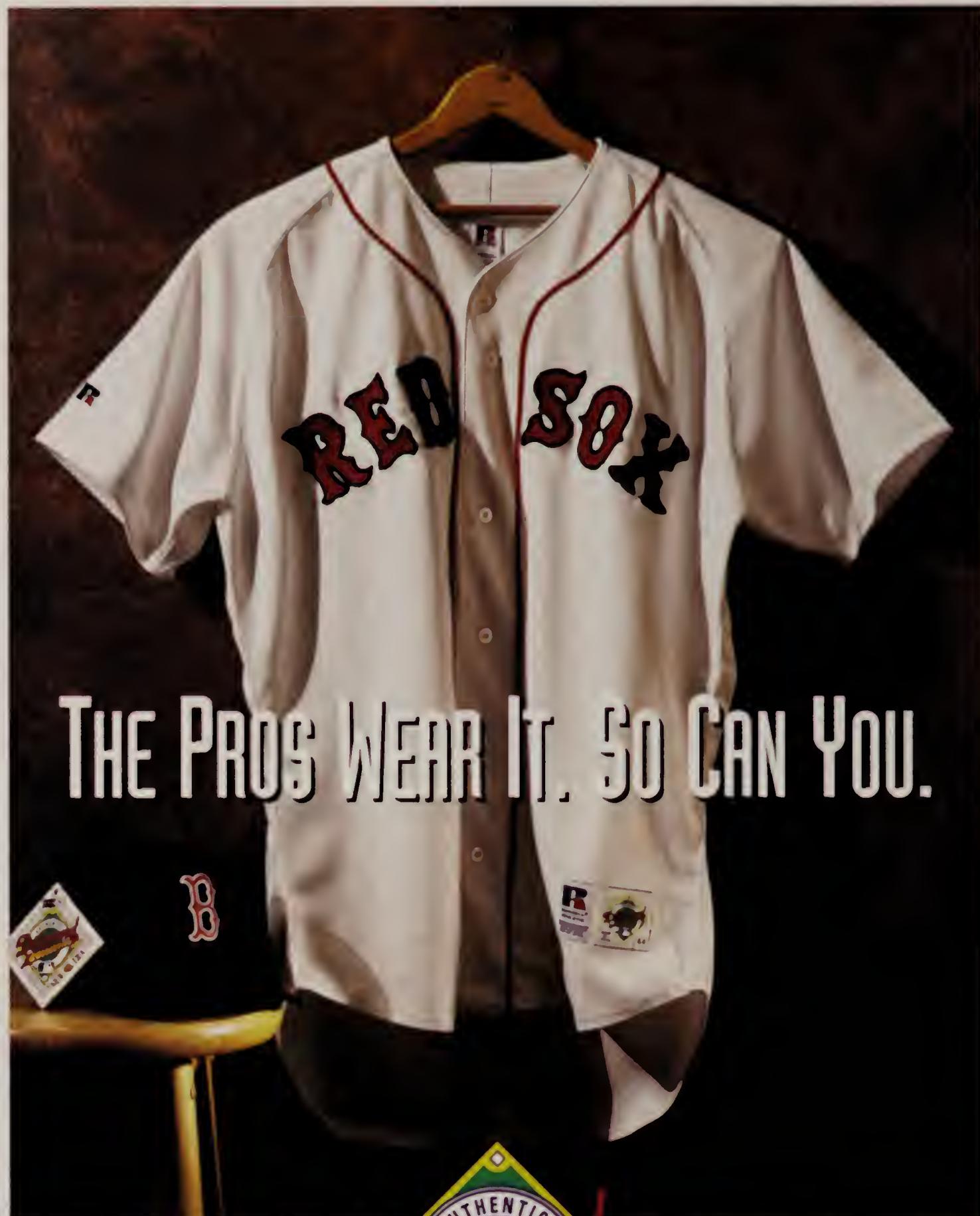
$$BA = \frac{H}{AB}$$

EARNED RUN AVERAGE

Multiply the total earned runs (ER) by 9, and divide the result by the total number of innings pitched (IP).

$$ERA = \frac{ER \times 9}{IP}$$

Note: When there is a fraction of an inning pitched, such as 50.1 innings pitched, .1 means 1/3 (.33) in baseball statistics. Also, .2 means 2/3 (.66). So, to figure out the correct earned run average, divide by 50.33 or by 50.67. Since there are 3 outs per inning, .1 inning pitched means the pitcher only got 1 batter out in the inning.



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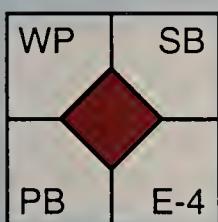
Baseball shorthand is used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and examples of the system, see below.

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	=	Hit by Pitcher	HP	Balk	BK
Triple	≡	Wild Pitch	WP	Struck Out	K
Home Run	≡	Stolen Base	SB	Base on Balls	BB
Sacrifice	SAC	Force Out	FO		
Reached Base on Error	E				



The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper right-hand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to shade the diamond as shown so that scoring plays may be seen at a glance.

FENWAY PARK GROUND RULES

- ◆ Foul poles, screen poles and screen on top of left-field fence are outside of playing field.
- ◆ Ball going through scoreboard, either on the bound or fly: 2 Bases.
- ◆ Fly ball striking left-center-field wall to right of line behind flagpole: Home Run.
- ◆ Fly ball striking left-center-field wall to left of line behind flagpole and bounding into screen: 2 Bases.
- ◆ Fly ball striking wall or flagpole and bounding into bleachers: Home Run.
- ◆ Fly ball striking line or right of same on wall in right center: Home Run.
- ◆ Fly ball striking wall left of line and bounding into bullpen: 2 Bases.
- ◆ Ball striking in bullpen screen or bouncing into bullpen: 2 Bases.
- ◆ Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.
- ◆ Ball striking top of scoreboard in left field, also ladder below top of wall and bounding out of the park: 2 Bases.



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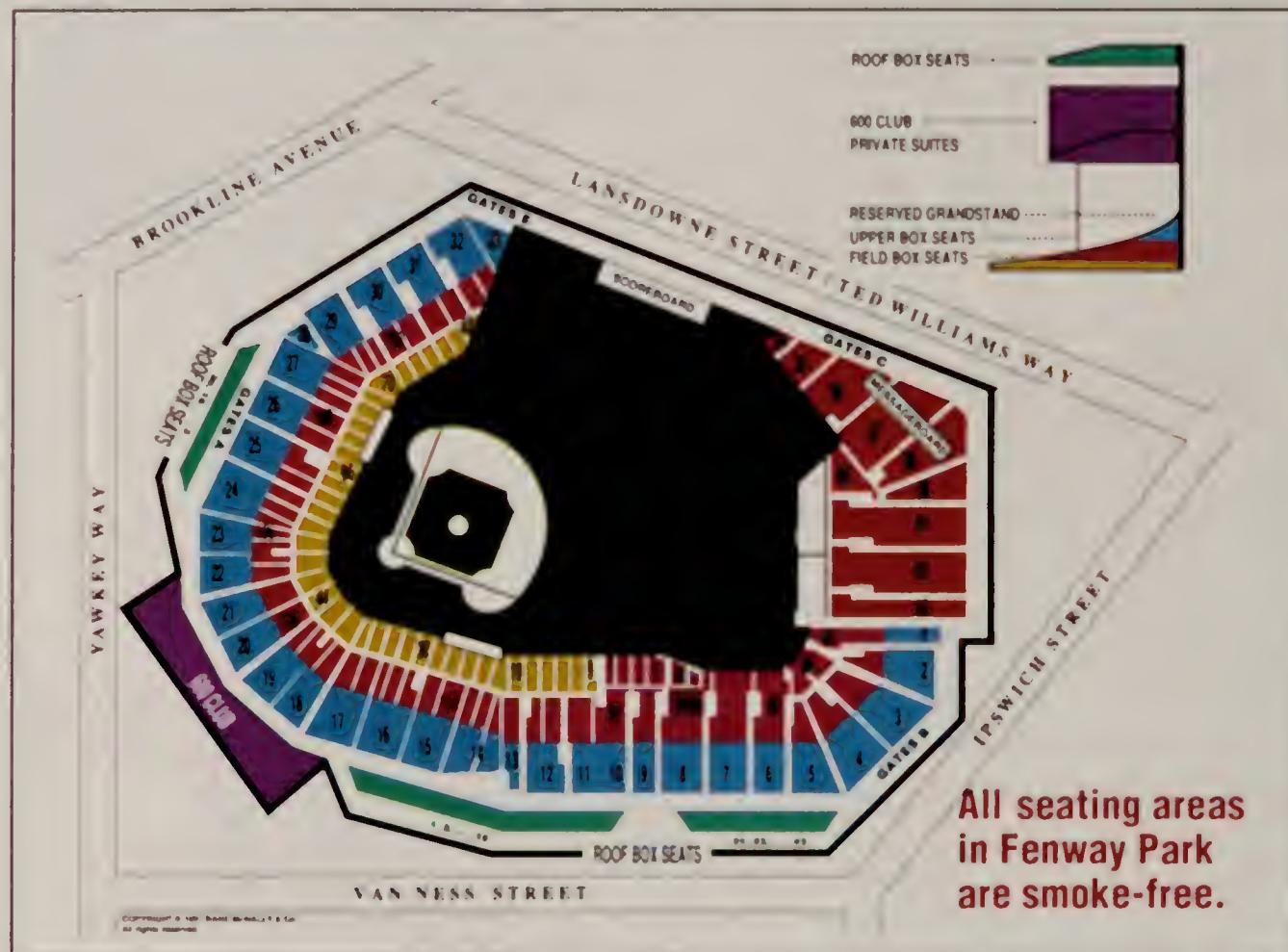
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• BY MAIL

Send your name, group name (if applicable), mailing address, a day and evening phone number along with specific game dates, number of tickets and price of tickets desired. Please add three dollars per order for handling charge. Enclose check(s) or money order(s) payable to: **Boston Red Sox**.

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(40+) TO:
Boston Red Sox Group Sales
4 Yawkey Way
Fenway Park
Boston, MA 02215-3496

• BY PHONE

MasterCard, Visa or Discover are accepted. When charging tickets by phone, please have your card number and expiration date ready. Call 617/267-1700 to charge all orders. Groups of 40 or more should call Group Sales at 617/262-1915.

For the hearing-impaired, phone TDD 617/236-6644.

• BY FAX

Complete information requested for mail orders (see BY MAIL above) and charge to your MasterCard, Visa or Discover by calling the FAX line at 617/236-6640.

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by Tom Caraccioli

The game of baseball is filled with calls. If you've never thought about that before, think about it now.

① The umpire *calls* both managers to home plate before the beginning of the game.

① The catcher *calls* the game.

① The umpire *calls* balls and strikes.

① The manager may *call* pitches from the dugout.

① A batter watches a *called* third strike.

① The manager always makes the *call* to the bullpen when his pitcher has had it.

① *This Week In Baseball* summons fans in the *You Make the Call* segment of the show.

① When Gaylord Perry pitched, umpires and players always *called* to see the ball.

In the course of a day, if you think further, you probably make calls and are called a dozen times. Most of us don't think anything of it. Being called, whether it's on the phone, fax or in person, is a part of everyday life. Some people think nothing of saying "I'll call you," even when they don't mean it, just to end a conversation.

In the game of baseball, every call means something. The above are examples, and you could think of more if you tried. But, in order to experience the above calls in a major league ballpark, a player must first get the most important call of his professional life.

Any minor league ballplayer who has ever dreamed, thinks of the day when he will be called. Quite simply, *The Call* means that your dream of

playing in the major leagues has come true. And, it's almost guaranteed that same ballplayer will never forget the details of where he was when he got *The Call*.

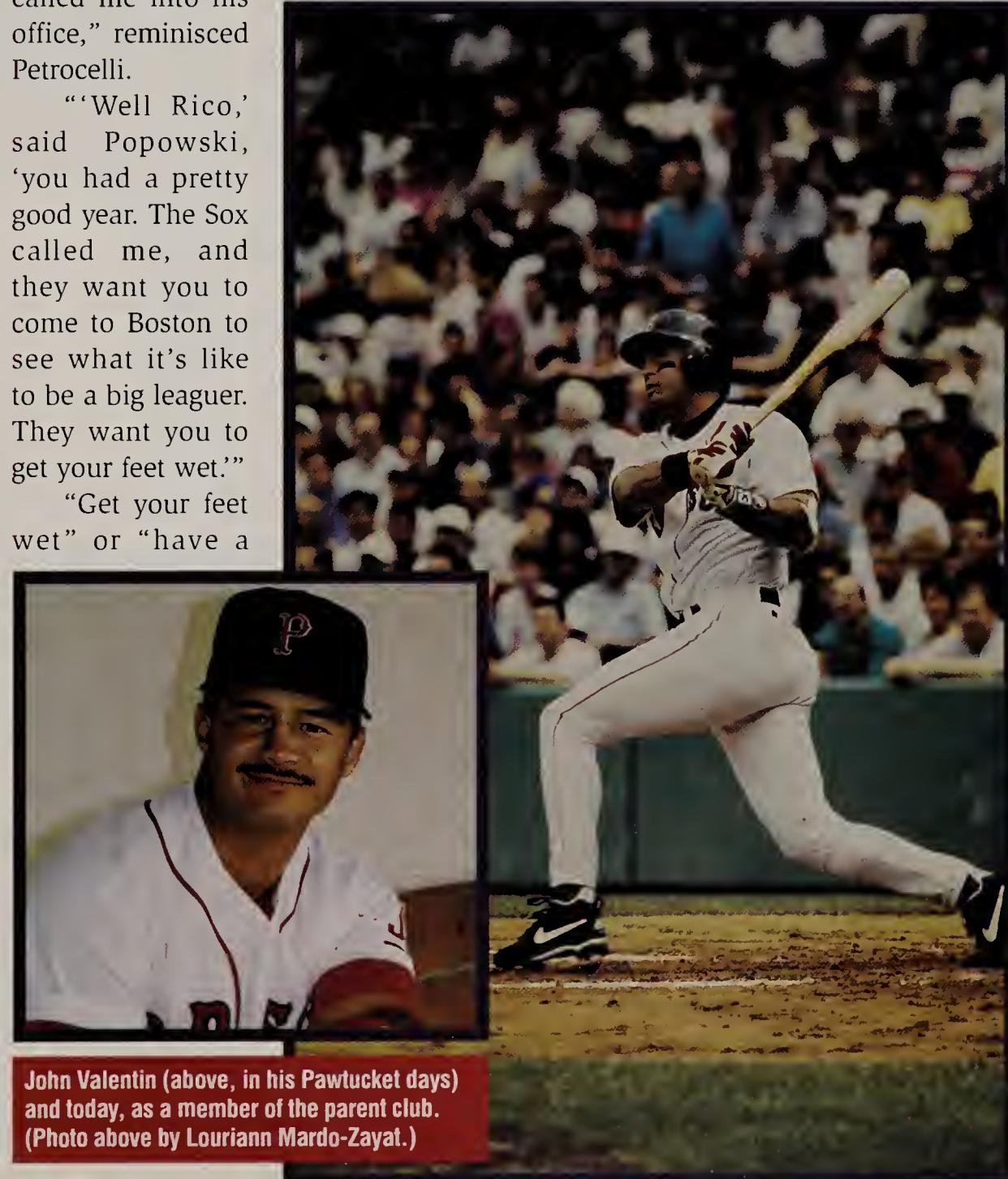
"It's true," said Rico Petrocelli. "In 1963 I was in Reading, Pennsylvania playing Double A ball when Pop (longtime Red Sox player, coach, manager, Eddie Popowski) called me into his office," reminisced Petrocelli.

"Well Rico," said Popowski, "you had a pretty good year. The Sox called me, and they want you to come to Boston to see what it's like to be a big leaguer. They want you to get your feet wet."

"Get your feet wet" or "have a

cup of coffee," in big league vernacular, means you're going to the major leagues. "I was stunned," remembered Petrocelli. "I packed my bags, called my family, and went to Boston. I was walking on air."

That's part of the process when a minor league ballplayer gets called to the big league club, but there's more. Red Sox Executive Vice President and General Manager Dan Duquette receives reports every day from his scouting and development staff who then recommend players for promotions. "It's a team effort," said Duquette. "Bob Schaefer (Red Sox Director of Field Operations), Wayne Britton (Red Sox Director of Scouting) and the entire scouting and development staff scout the kids extensively and work with them in preparing



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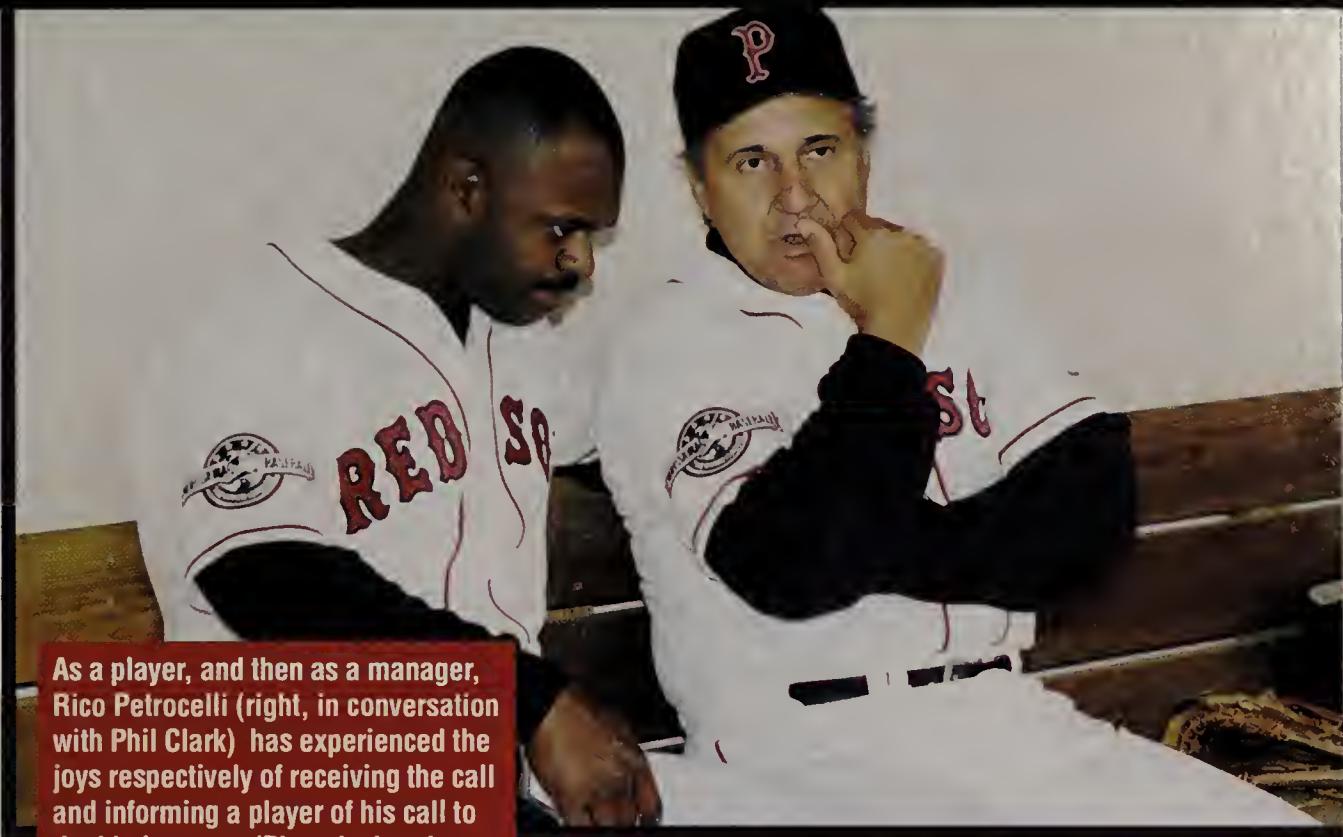
them for life in the big leagues.

"We have a plan in the development of our players. The development of major league talent not only involves evaluating skills on the field, but it also involves helping a player develop strategies to succeed off the field as well," continued Duquette.

The decision to promote a player is based on need. You may be reading the minor league box scores and see a particular player who is dominating down on the farm and wonder why he's not with the big club. "People ask about our top prospects and wonder why they're not with the big club, but it may be a matter of maturity," said Duquette. "We would rather err on the conservative side of that argument than to rush a player. We develop these players to stay in our organization," continued Duquette. "When we call a player to the big club, we don't want him to have to go back."

Petrocelli, a career Red Sox, never went back. And, he also had the unique experience of being the bearer of good news when he managed the Pawtucket Red Sox in 1992. One player that received news of *the call* from Petrocelli is current Red Sox shortstop John Valentin.

When Valentin was summoned to Boston, Petrocelli took him into his



As a player, and then as a manager, Rico Petrocelli (right, in conversation with Phil Clark) has experienced the joys respectively of receiving the call and informing a player of his call to the big leagues. (Photo by Louriann Mardo-Zayat.)

office and shut the door. Ever the prankster, Petrocelli told the everyday-playing Valentin that he would get the night off.

"Why?" said the shortstop who thrives on playing every day and never looks for a day off. "Well, because you look tired, and I want you to rest," said Petrocelli.

"I'm fine," said Valentin. "I want to play."

"I want you to rest...because you're going to Boston!" said the excited manager.

For Petrocelli, having to keep the news about a player's promotion was one of the tough parts of that job. "It was tough because I knew the feeling

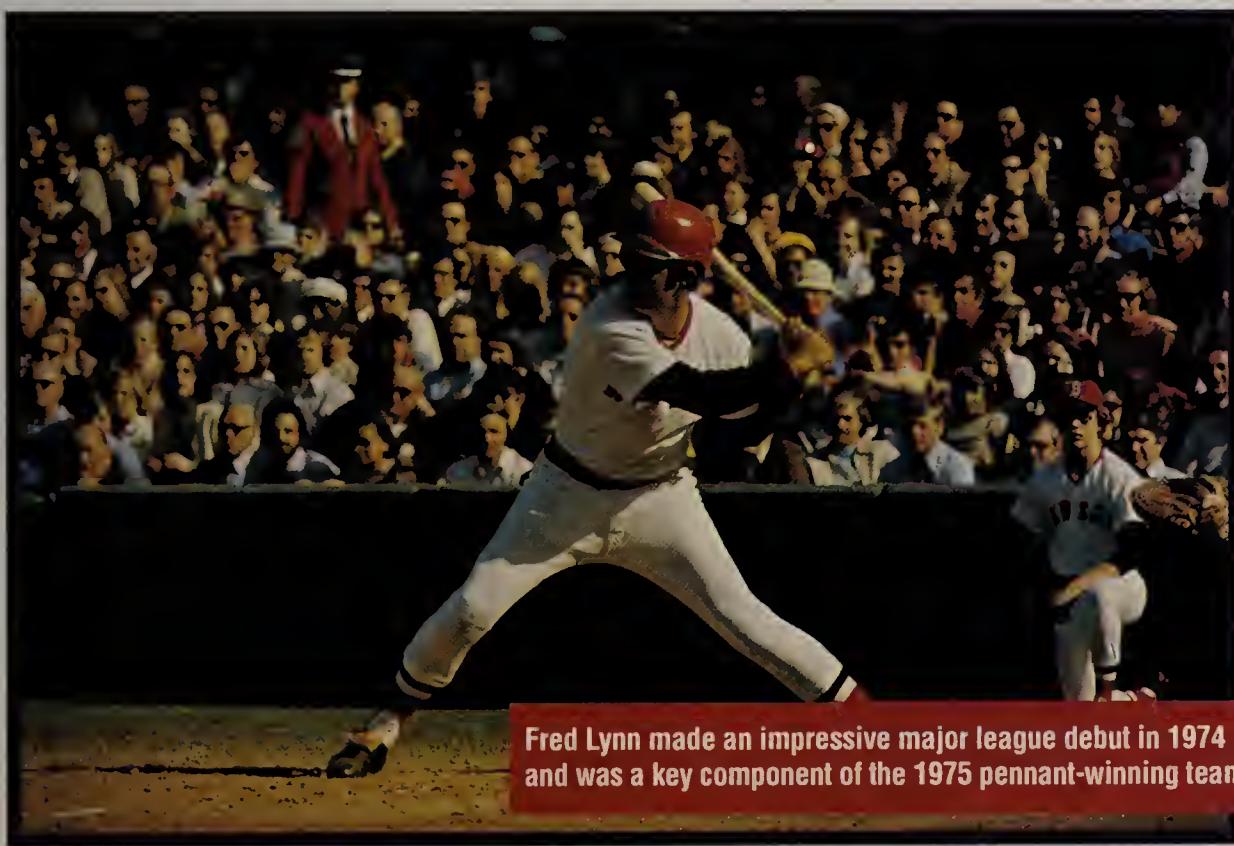
that these guys would feel when I told them the news. Often, I was as excited as the player being called."

"That was something very special, because Rico was so influential in preparing me," said Valentin. "Having the same background, being a shortstop from the New York area [Valentin was born in Mineola, NY, and Petrocelli was born in Brooklyn, NY and grew up attending high school in Sheepshead Bay, NY], we had as close a relationship as a player and coach can have," said Valentin. "Rico was just as excited as I was."

And what happens when the rookie finally gets to set foot in a major league clubhouse for the first time? Petrocelli was very nervous and in awe. "Pop told me to keep my mouth shut and play hard," said Petrocelli. "Frank Malzone and Carl Yastrzemski took me under their wing and welcomed me."

Two September callups that made big news when they arrived at Fenway Park were Fred Lynn and Ted Cox. Lynn, the Sox second-round draft pick in 1973, three-time NCAA champion at the University of Southern California and two-time All-America was called in early September 1974. With the Sox battling the New York Yankees and Baltimore Orioles for the American League East pennant, Lynn played in 15 games, hit .419 (18-43) with two doubles, two triples, two home runs

—Continued on Page 64—



Fred Lynn made an impressive major league debut in 1974 and was a key component of the 1975 pennant-winning team.

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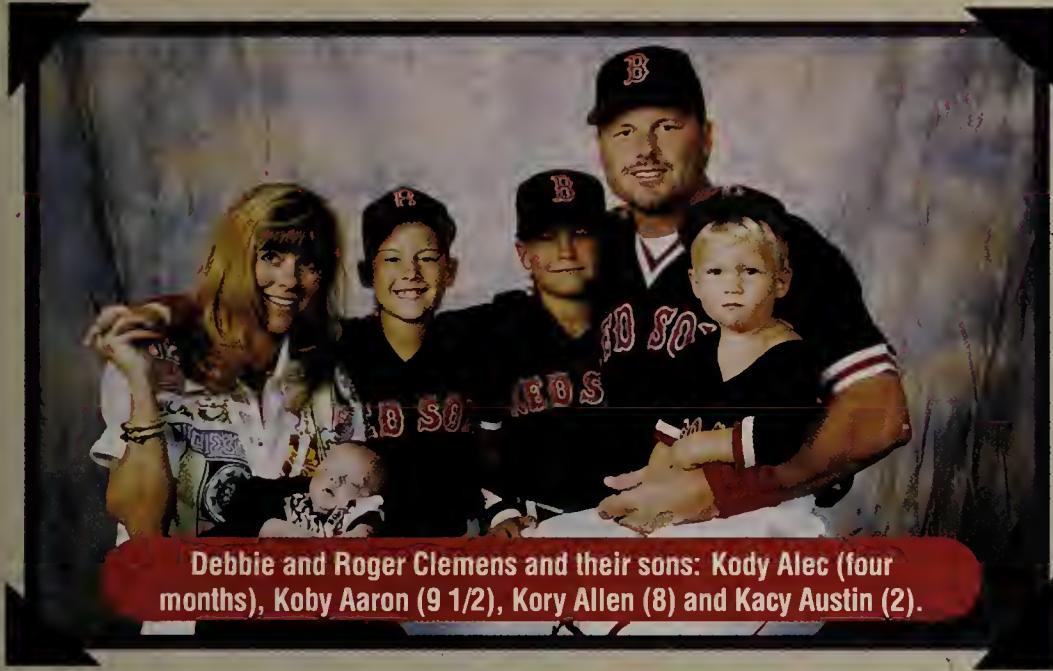
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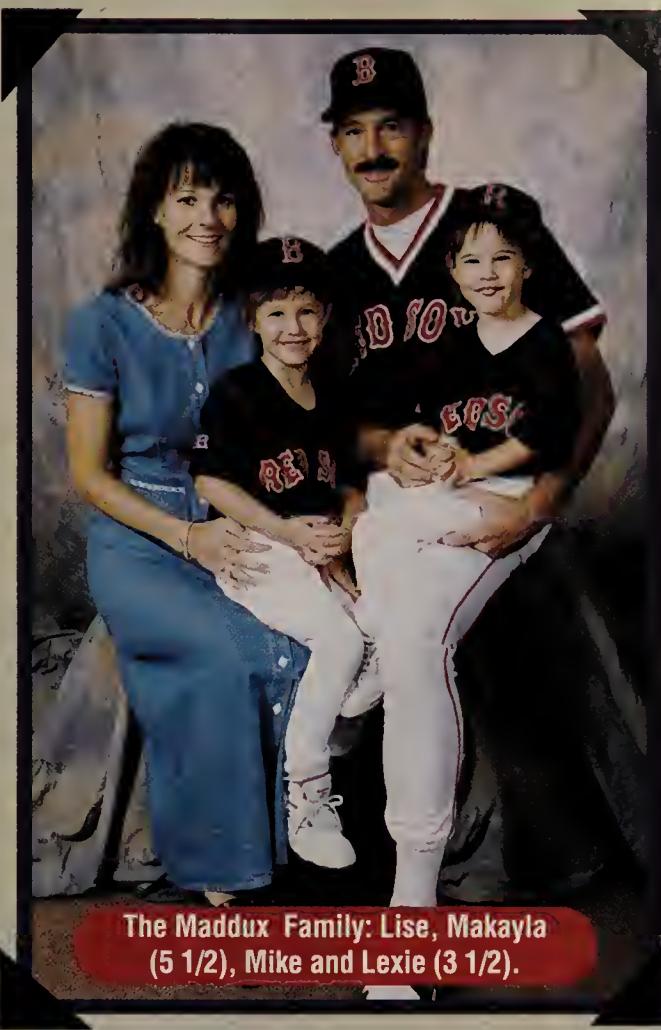
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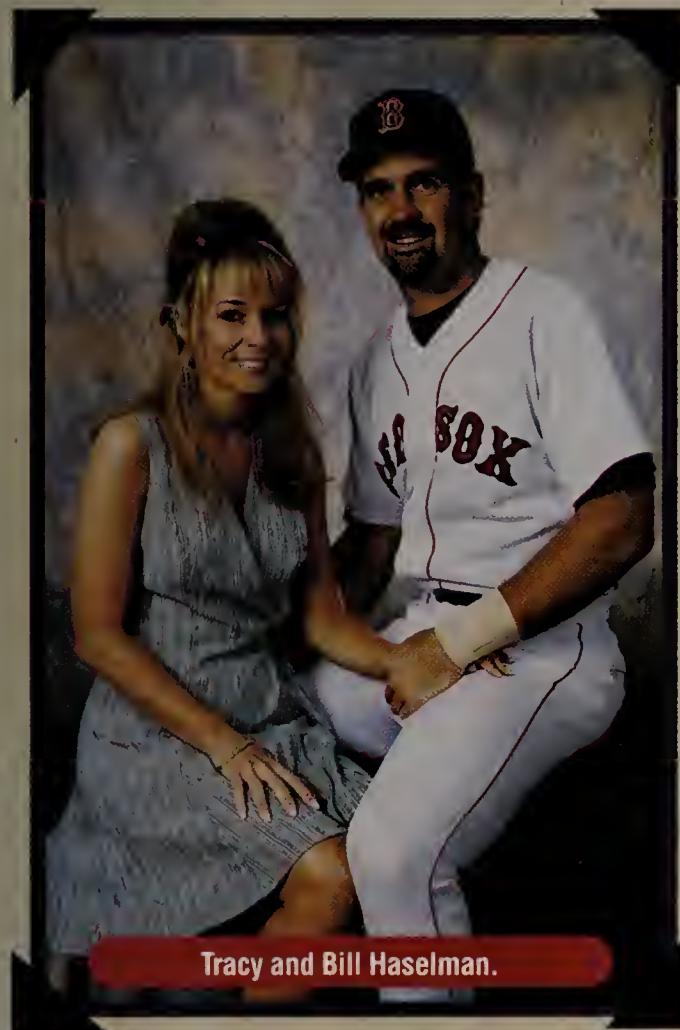
RED SOX FAMILY PHOTO ALBUM



Debbie and Roger Clemens and their sons: Kody Alec (four months), Koby Aaron (9 1/2), Kory Allen (8) and Kacy Austin (2).



The Maddux Family: Lise, Makayla (5 1/2), Mike and Lexie (3 1/2).



Tracy and Bill Haselman.



The Jeffersons: Takaya, Shayna (5 1/2), R.J. (2) and Reggie.



Heathcliff Slocumb with daughters Heather (5) and Jessica (9).

*More Family Photos
on Page 45.*

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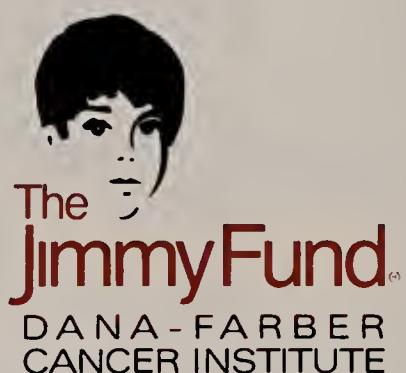
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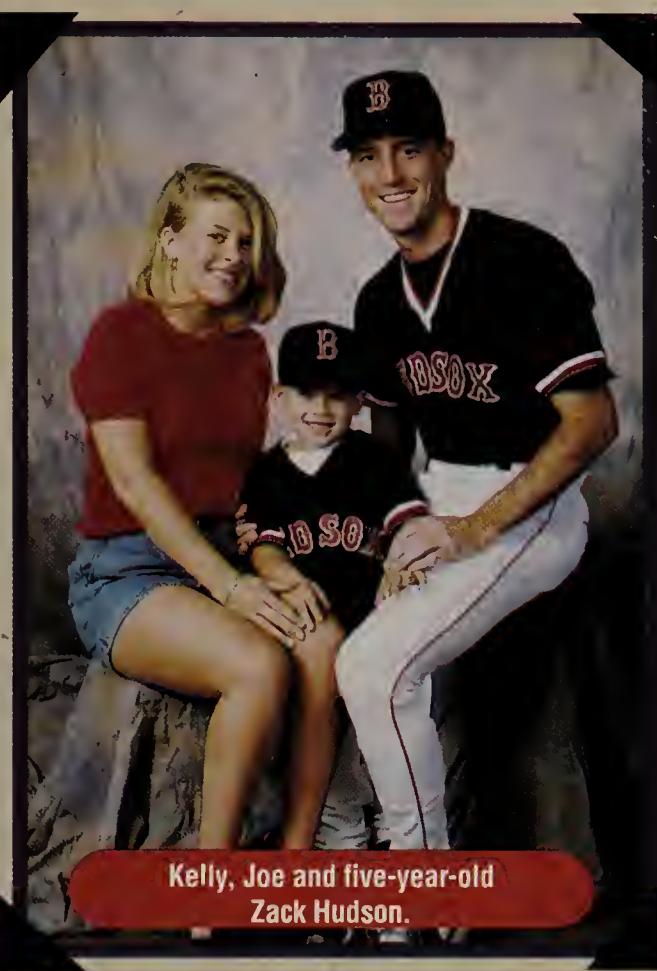


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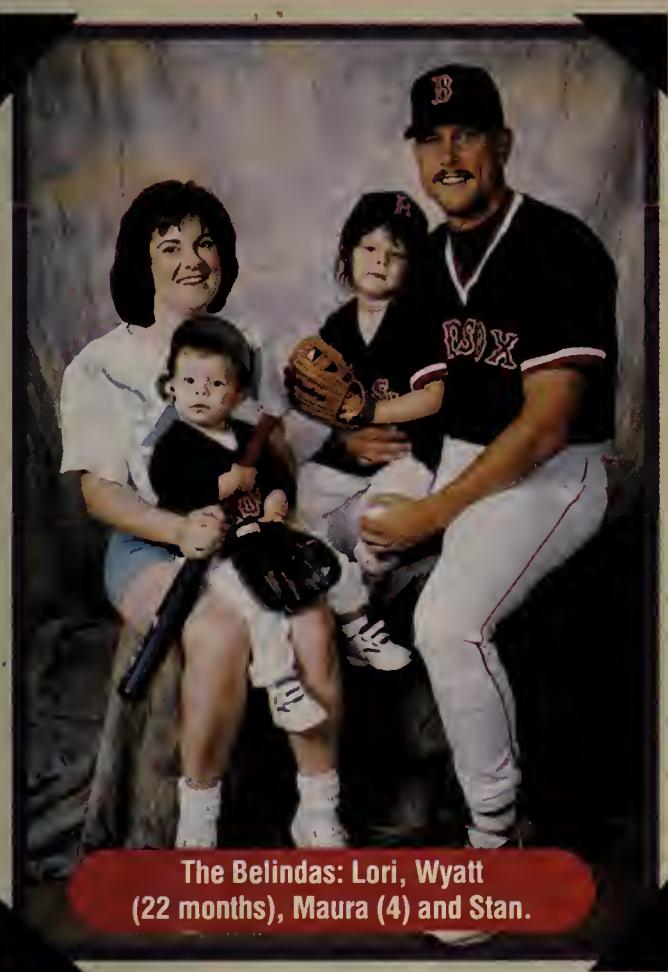




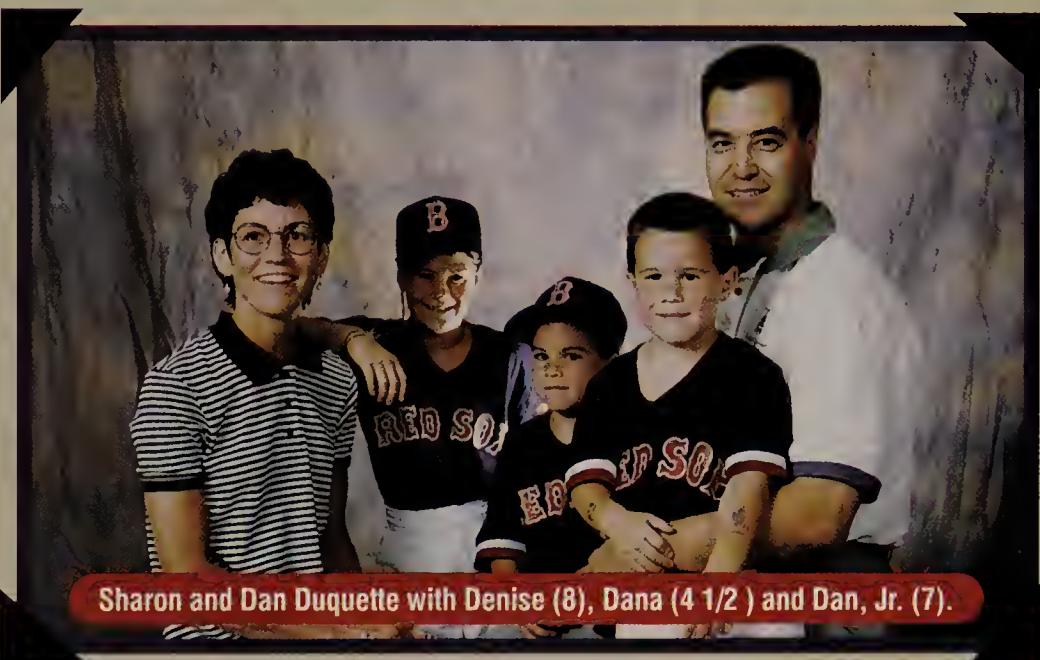
Erin and Mike Stanley with Jenna (2), Ryan (7) and Tanner (3).



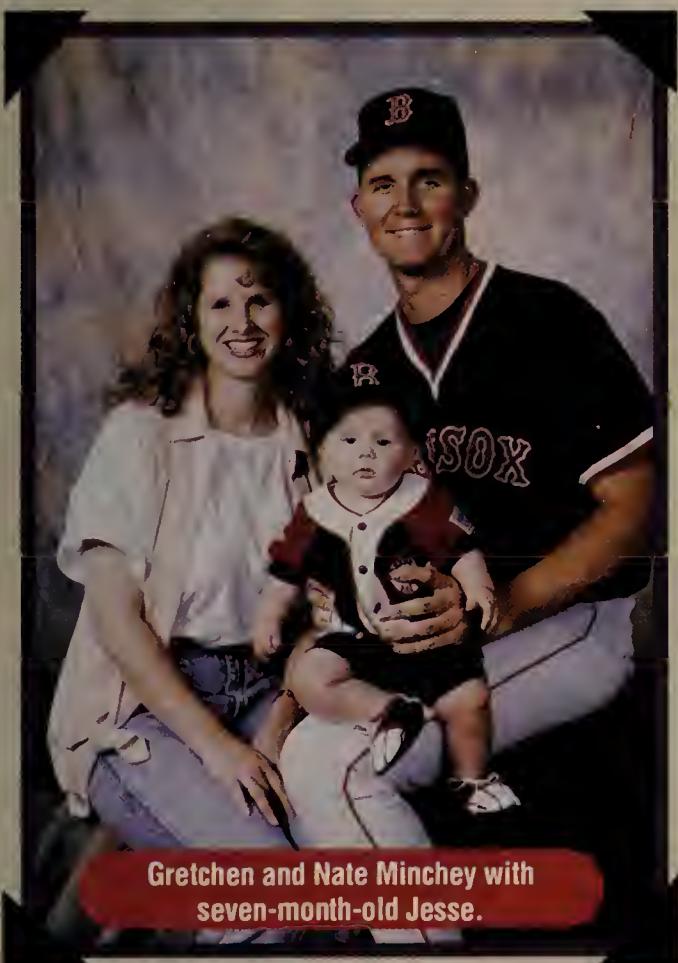
Kelly, Joe and five-year-old Zack Hudson.



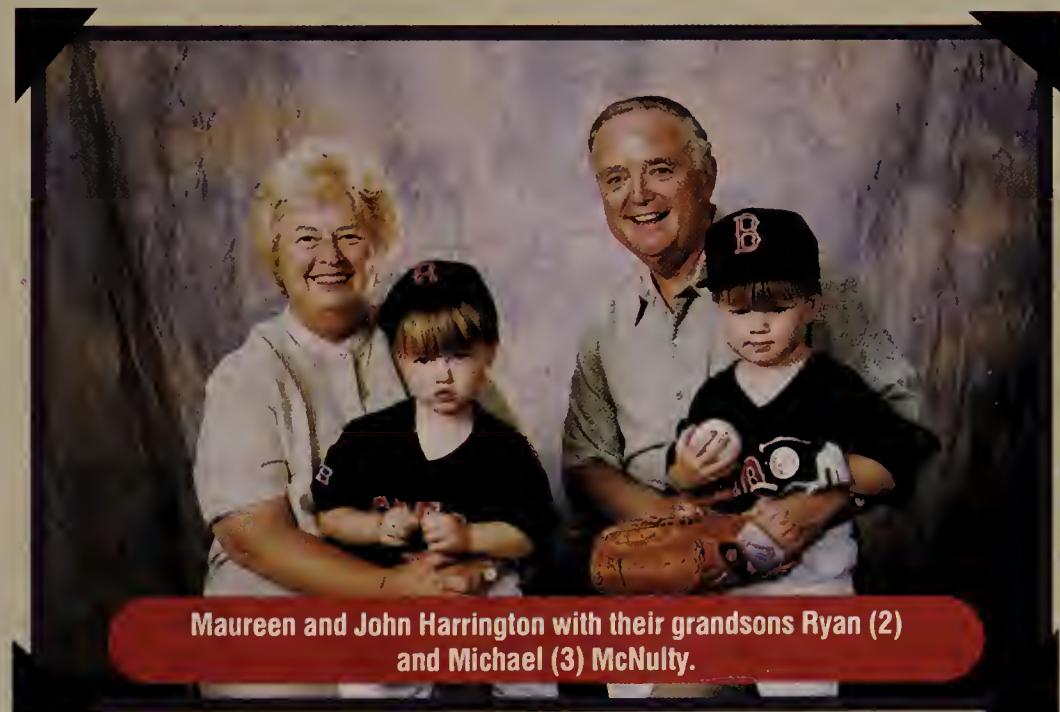
The Belindas: Lori, Wyatt (22 months), Maura (4) and Stan.



Sharon and Dan Duquette with Denise (8), Dana (4 1/2) and Dan, Jr. (7).



Gretchen and Nate Minchey with seven-month-old Jesse.



Maureen and John Harrington with their grandsons Ryan (2) and Michael (3) McNulty.



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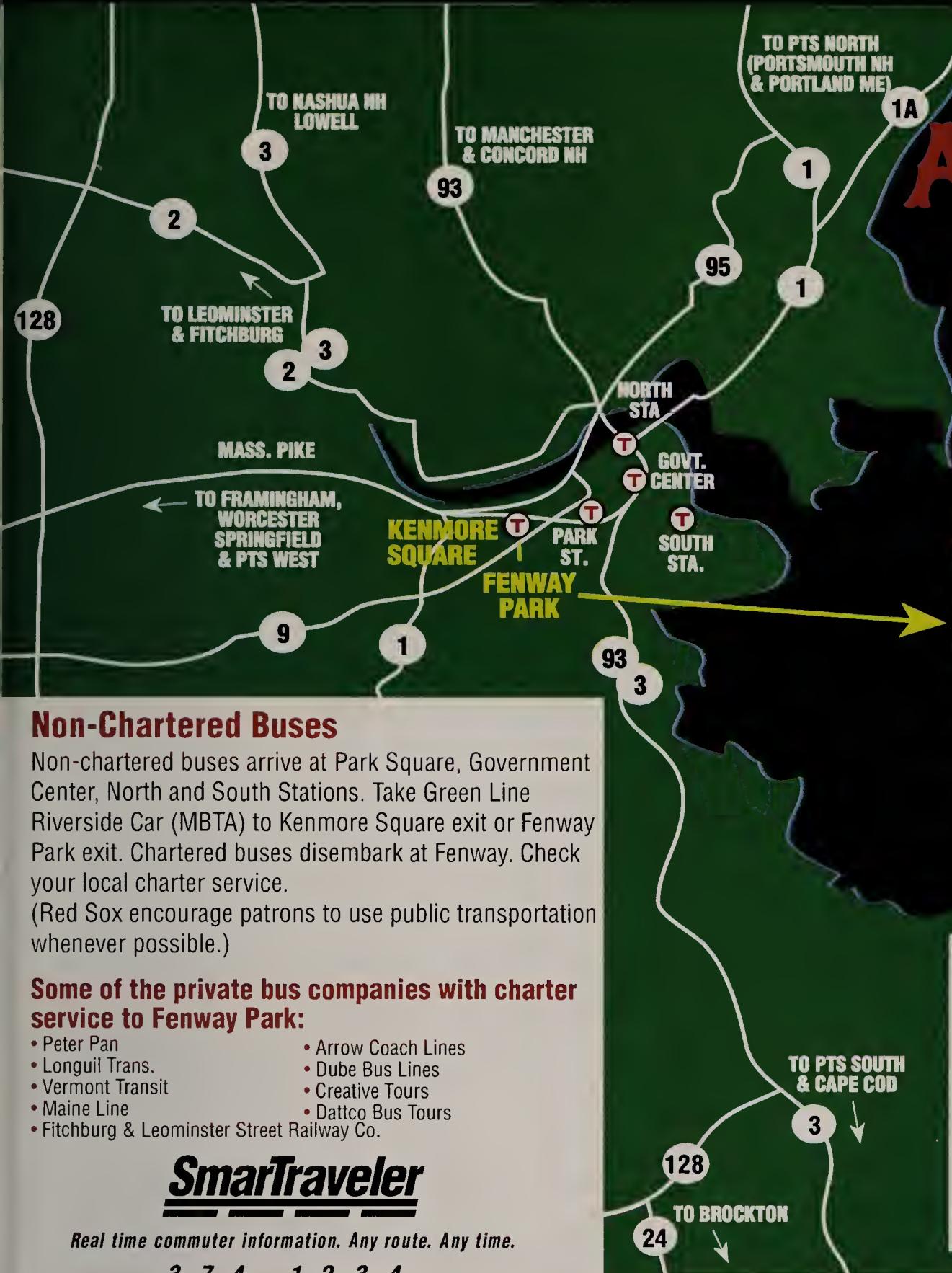
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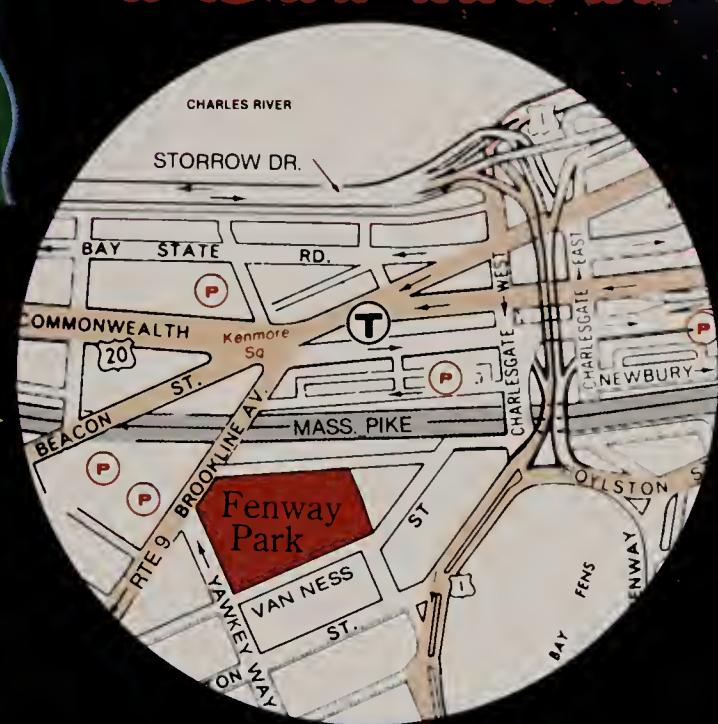
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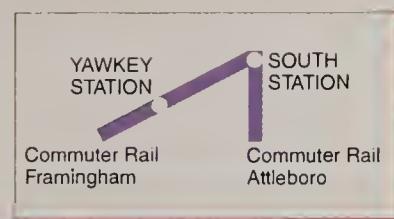
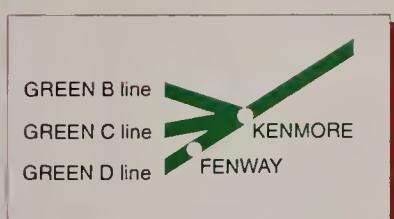
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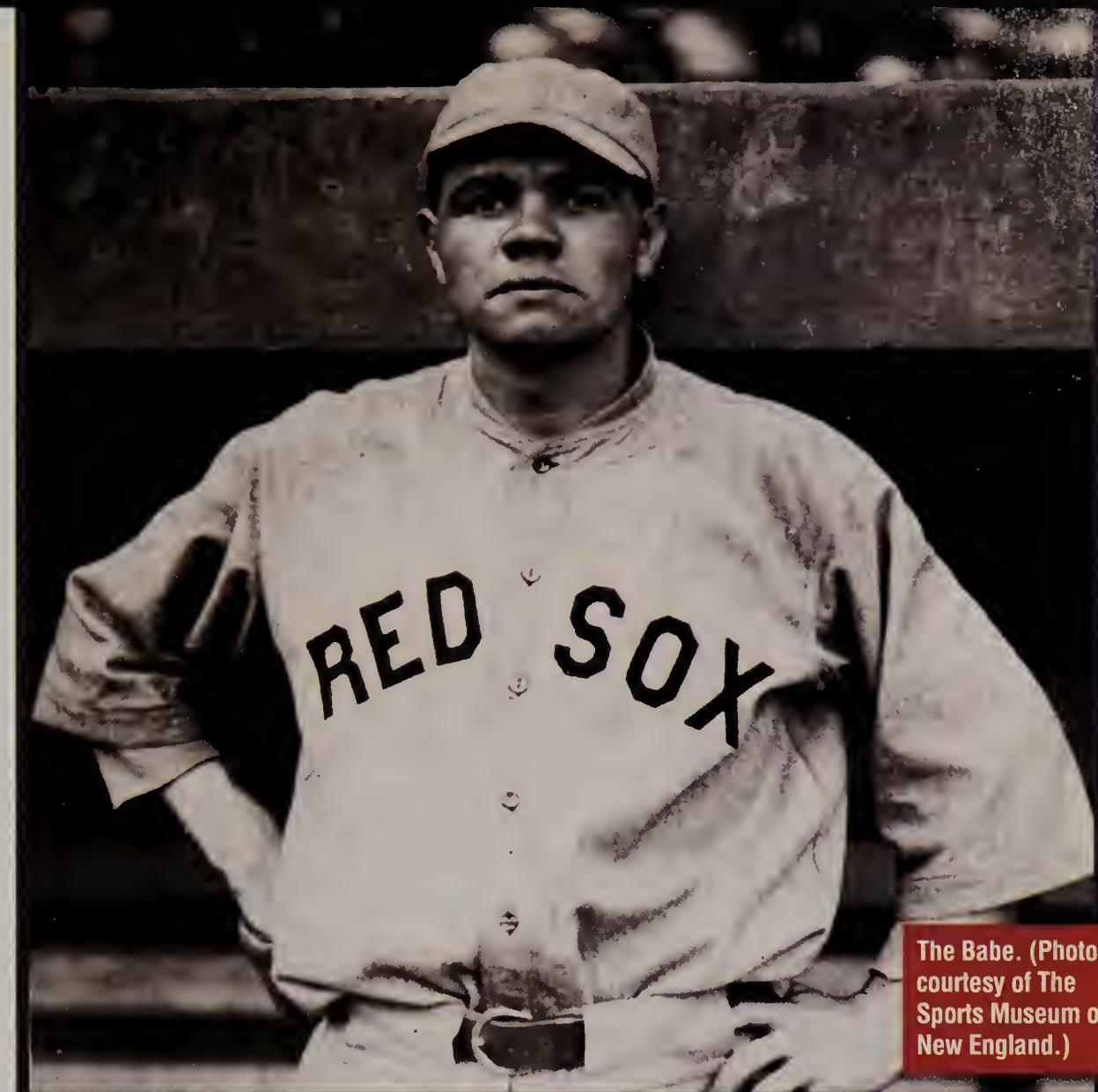
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For one golden decade, Boston was the epicenter of the baseball universe. The decade was the 19 teens, an era when Boston itself experienced tremendous growth. Not only did the newly opened and controversial Custom House tower dominate the Boston skyline, but the incursion of the automobile and streetcar led to a major expansion of local suburbs such as Brookline and Jamaica Plain. In political circles, the ascendancy of the Irish-Americans was highlighted by the election of both Honey Fitz Fitzgerald and the irrepressible James Michael Curley as mayor. Baseball fans had two teams from which to choose, the upstart Red Sox and the venerable Braves. And, starting in 1912, in the span of five magical seasons, they rewarded their fans with four world championships between them.

Not only was Boston recognized as "the Hollywood of baseball," but for genuine perspective, one must realize that the New York Yankees, then known as The Highlanders, had yet to win a single World Series. They had recently abandoned the ramshackle Hilltop Park in favor of sharing the Polo Grounds with John McGraw's Giants. Their best player, flashy first baseman Hal Chase, was eventually banned from organized baseball for gambling. Life for a Red Sox player or fan would never be better.

In 1916, however, the Red Sox were expected to win the world championship. Not only were they defending world champions, but they were an organization in serious turmoil. Much of the hot stove league headlines that winter centered around the announced voluntary departure of player/manager Bill Carrigan.

Carrigan, a native of Lewiston, Maine and a graduate of Holy Cross, was one of the most highly respected men in baseball. As a catcher, he was known by the nickname "Rough," a badge of honor in the brutal world of dead ball baseball. In the absence of three-run homers, teams had to scratch for a run at a time, and Carrigan led his team's defense as a master handler of pitchers whose whiplash arm and sentry-like plate-blocking kept opposing baserunners at bay.



The Babe. (Photo courtesy of The Sports Museum of New England.)

THE WORLD CHAMPION 1916 RED SOX

Bill, Babe and the Back-to-Back Champs

by Dick Johnson

In several celebrated incidents, "Rough" Carrigan faced down the mighty Ty Cobb and earned the grudging respect of baseball's greatest and most infamous competitor. Legend has it that Carrigan once tagged the hard charging Tiger on the mouth as Cobb attempted to spike Carrigan on a homeward slide. Both men drew

blood, but the umpire signaled Cobb out. Such were the guts of the leader of baseball's greatest team. In the off-season, Carrigan was a young bank president in his hometown of Lewiston.

Having participated in three world championships as both a player and player/manager, Carrigan sorely wanted to return home to tend to his bank.

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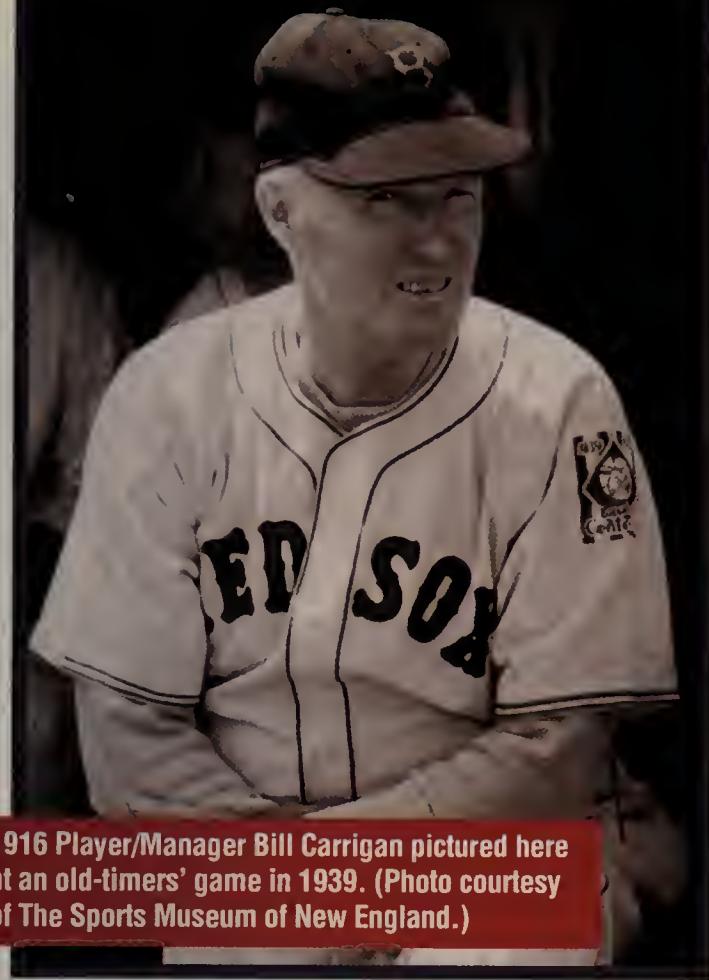
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1916 Player/Manager Bill Carrigan pictured here at an old-timers' game in 1939. (Photo courtesy of The Sports Museum of New England.)

It is safe to say that team owner Joe Lannin saved the season by convincing Carrigan to return to Boston as player/manager. On the eve of opening day, Red Sox fans were greeted by banner headlines in all eight of Boston's daily newspapers which proclaimed the sale of centerfielder Tris Speaker to the Cleveland Indians. In a deal partially funded and orchestrated by American League President Ban Johnson (who owned a piece of the Indians), Speaker was sold for \$50,000 and two players, pitcher "Sad" Sam

Jones, and infielder Fred Thomas. Boston fans were shocked by the move as Speaker was considered to be nearly the equal of the incomparable Cobb. He had been Boston's best player for six seasons, and his .336 batting average was matched only by his defensive skill as a centerfielder.

The deal came as the result of Lannin's attempts to cut his superstar's salary in half, from \$18,000 to \$9,000, after he felt he had overpaid him for the two previous seasons while keeping him from jumping to the rival Federal League. His argument was that Speaker's batting average had fallen every season since 1912, from .383 to .365, .338 and .322. And it was Speaker, along with his friend and teammate Smokey Joe Wood, who became Lannin's whipping boys. Wood had also been given the offer of a pay cut, and he too would soon join Speaker in Cleveland.

It is interesting to note that Boston lost Speaker because of a difference of only \$5,000. This, of course, ended up being the exact amount he received as he demanded and received a percentage of his purchase price to the Red Sox. The entire affair had Boston fans enraged. Their

{ 1916 RED SOX }

dynasty was in jeopardy.

Soon the focus of the 1916 season shifted to the field where the Red Sox would find themselves in a pennant race in which every team but the St. Louis Browns and Philadelphia Athletics would lead the race at some point. Red Sox fans could only watch in horror as the previously inept Indians with Speaker led the league for nearly the entire month of June, and the New York Highlanders, now known as the Yankees, also contended after having led the league in April.

It was Carrigan's skill at using his pitching staff that allowed the Red Sox to defend their title without the services of their Hall of Fame centerfielder. Luck would have it that 1916 would see the greatest player in baseball history blossom before their eyes with the pitching heroics of 21-year-old Babe Ruth. Not only would Ruth lead the league in earned run average at 1.75, but he would also win 23 games, nine of which were shutouts. His three home runs would also tie him with Tilly Walker and Del Gainor for the team season high.

Besides Ruth, the other Red Sox starters also came through with Dutch Leonard and Carl Mays each winning 18 games, and Ernie Shore and Rube Foster winning 16 and 14 games

The 1916 World Champion Boston Red Sox



Top row, left to right - Trainor Greene, "Dutch" Leonard, Gregg, "Jack" Barry, Lewis; Second row - Henricksen, McCabe, Gardner, Agnew, Bader, Thomas, Foster; Third row - Anderson, Cady, McHale, Pennock, Haley, Shore, McNally; Bottom row - Manager Carrigan, Mays, Hooper, Ruth, Hoblitzel, Shorten, Scott (Photo courtesy of The Sports Museum of New England.)

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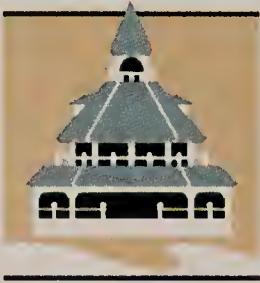
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{ 1916 RED SOX }

respectively. They not only held the league to the lowest total of runs scored but were backed by a defense that committed the fewest errors.

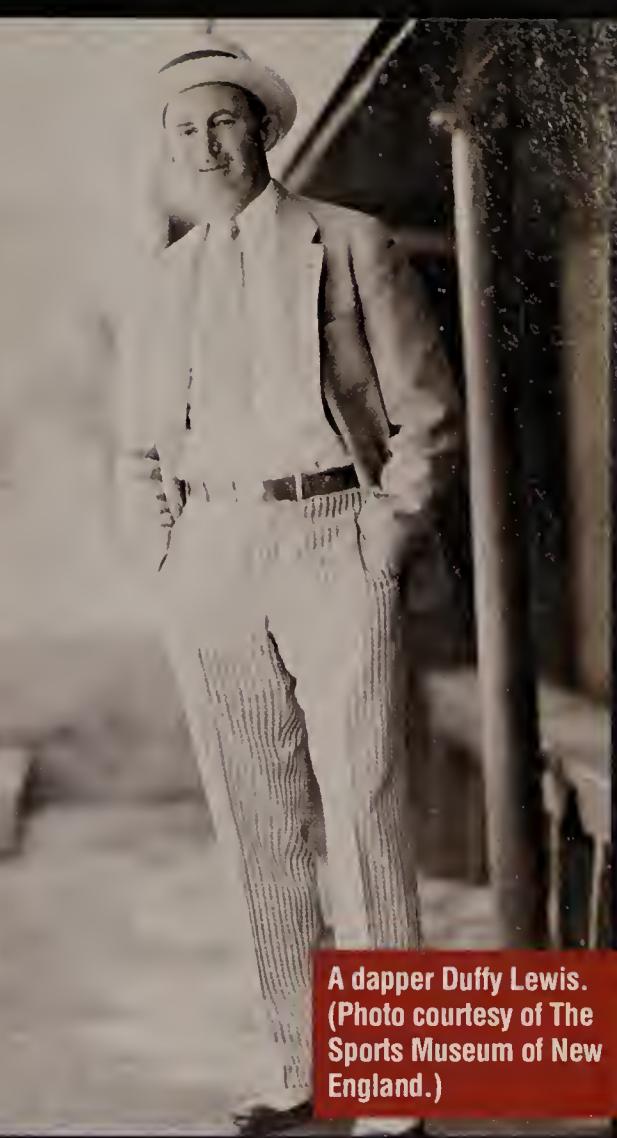
Ironically, the Red Sox of this era were the prototype of a National League team, with pitching and defense their watch words. Shortstop Everett "Deacon" Scott was the Ozzie Smith of his era and was the holder of baseball's consecutive games played record until two players named Lou Gehrig and Cal Ripken, Jr. came along. In left field, Duffy Lewis was the master of "Duffy's Cliff," an architectural oddity named in his honor. The eight-foot-high crest of earth extended the length of the old wooden, pre-Green Monster left-field wall, and served as a warning track. Lewis would delight fans and relieve his pitchers as he snagged line drives on the crest of the "cliff." Hence, the original layout of the Green Monster favored the home team as a defensive asset.

The 1916 Red Sox' march to the pennant was highlighted by an esprit de corps inspired by Carrigan. He was a master motivator and amateur psychologist. His team meetings were democratic affairs in which he allowed all players, stars and subs alike to

voice their views. A favorite tactic was to keep his pitchers in limbo regarding a crucial matchup, and then ask them, in front of the team, who wanted the ball for the start. Invariably, the pitcher with the best form spoke up, made his commitment before the team and led the team from the dugout. The season was highlighted by two no-hitters by Red Sox pitchers at Fenway Park. The first, by righthander Rube Foster on June 21 was a 2-0 victory over the Yankees which took only an hour and a half to complete. Likewise, lefty Dutch Leonard no-hit the St. Louis Browns in an hour and 35 minutes on August 30.

Boston escaped a late charge by the rapidly improving White Sox and won the American League pennant by a two-game margin. Their opponents in the World Series, the Brooklyn Dodgers, were also a team built on pitching and defense and were led by their professorial manager "Uncle" Wilbert Robinson and a colorful rightfielder named Casey Stengel.

The first game of the 1916 World Series was played at Braves Field in Boston. Owner Lannin had secured the field on loan because of the far



A dapper Duffy Lewis.
(Photo courtesy of The Sports Museum of New England.)

greater seating capacity. The club had also leased the park for the previous year's World Series and had found the spacious field dimensions the perfect compliment to his team's pitching and defense. The players were more than happy to play at Braves Field as their players' share was based on paid attendance.

Carrigan selected righthander Ernie Shore to open the series against

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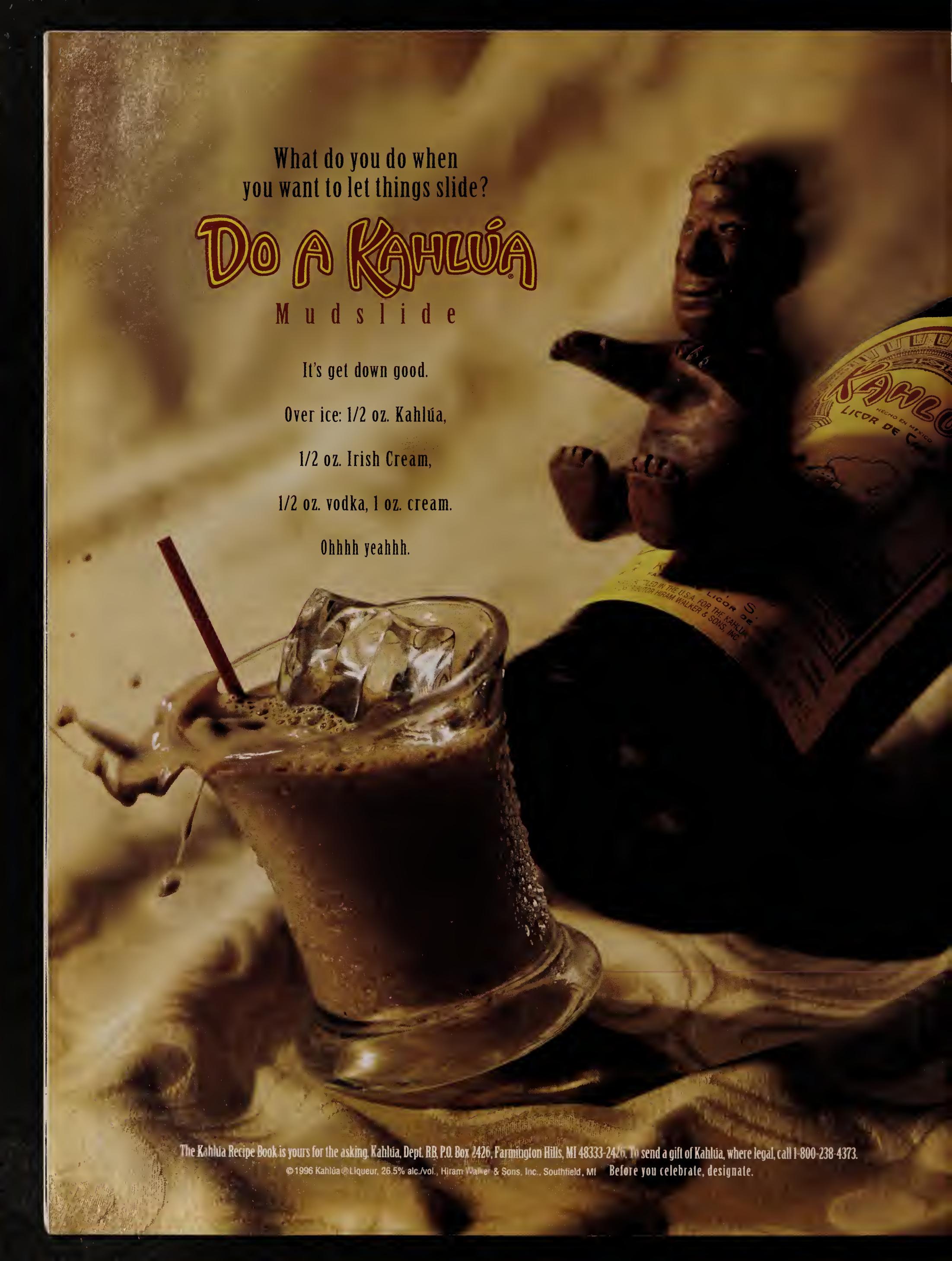
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{ 1916 RED SOX }

future Hall of Famer Rube Marquard. Marquard, who had beaten the Red Sox twice in the 1912 World Series, was victimized by terrible defense as he left the game after having seen Boston score five runs. However, Shore would barely hang on to a slim 6-5 victory with ninth-inning relief help from submarine ball pitcher Carl Mays. The stars of the day for Boston were Tilly Walker, Speaker's replacement in center field, Harry Hooper and first baseman Dick Hoblitzel.

The next game saw Ruth, before over 41,000, pitch a masterpiece in a game that would go down as the longest in World Series history. Dueling with Dodger starter Sherry Smith, the young lefty helped himself with an RBI on an infield out in the third inning. As the game reached the 14th inning, the autumn twilight had nearly reached nightfall.

Smith opened the inning by walking Hoblitzel, and Lewis promptly sacrificed him to second. Manager Carrigan then selected Mike McNally to pinch run for Hoblitzel, and also sent Del Gainor, a right-handed batter to pinch hit for Larry Gardner. Gainor socked Smith's third pitch into the twilight towards Hall of Fame leftfielder Zack Wheat. Wheat lost sight of the ball in the darkness as Braves Field exploded at the sight of McNally scoring the winning run. Ruth hugged Carrigan and was said to have remarked, "I told you I could take care of those National League so and sos."

The series moved to Ebbets Field in Brooklyn on October 10, and the Dodgers were greeted by a meager crowd of only 21,087. It seems that owner Charlie Ebbets' scheme of pricing many tickets at the unheard of price of five dollars had alienated even the most loyal of fans. It also didn't help that the temperature at game time was nearly freezing. In the unseasonable weather, Red Sox starter Mays was less than effective as the Dodgers won 4-3 behind the pitching of "Colby" Jack Coombs and Jeff Pfeffer.

In the fourth game, also at Ebbets Field, the Red Sox, led by the five-hit pitching of Leonard, won 6-2. The Red Sox attack was led by a rare home run by third baseman Gardner.

On Columbus Day, 1916, the Red Sox achieved what only the Cubs and Athletics had done before them, namely, to win two consecutive world championships. Pitcher Shore delighted a crowd of 42,620 as he allowed only three hits as the Red Sox scratched out a 4-1 decision over Pfeffer.

The victory scene at Braves Field was wild as the Royal Rooters, Boston's vocal fan club, marched onto the field with brass band in tow. Before long, the players were joined by club owner Lannin who grabbed rival Ebbets with whom he led the parade locked arm in arm.

The celebration was only tempered by the news that Carrigan would finally make good on his intention to retire. The players stopped celebrating long enough to line up in the clubhouse to bid their manager farewell and wish

him well. At age 33, Carrigan left to enjoy the solitude of his camp at Lake Annabessacook, Maine.

Soon the Red Sox would undergo further changes as Lannin sold his world champions to a theater owner and producer from Peoria, Ill. named Harry Frazee. And despite the fact that the team would win one more world championship before the end of the decade, the 1916 team was truly the last great club in the most glorious era in team history. ■

Dick Johnson serves as curator of The Sports Museum of New England in Cambridge, home of the newly opened Red Sox Hall of Fame.



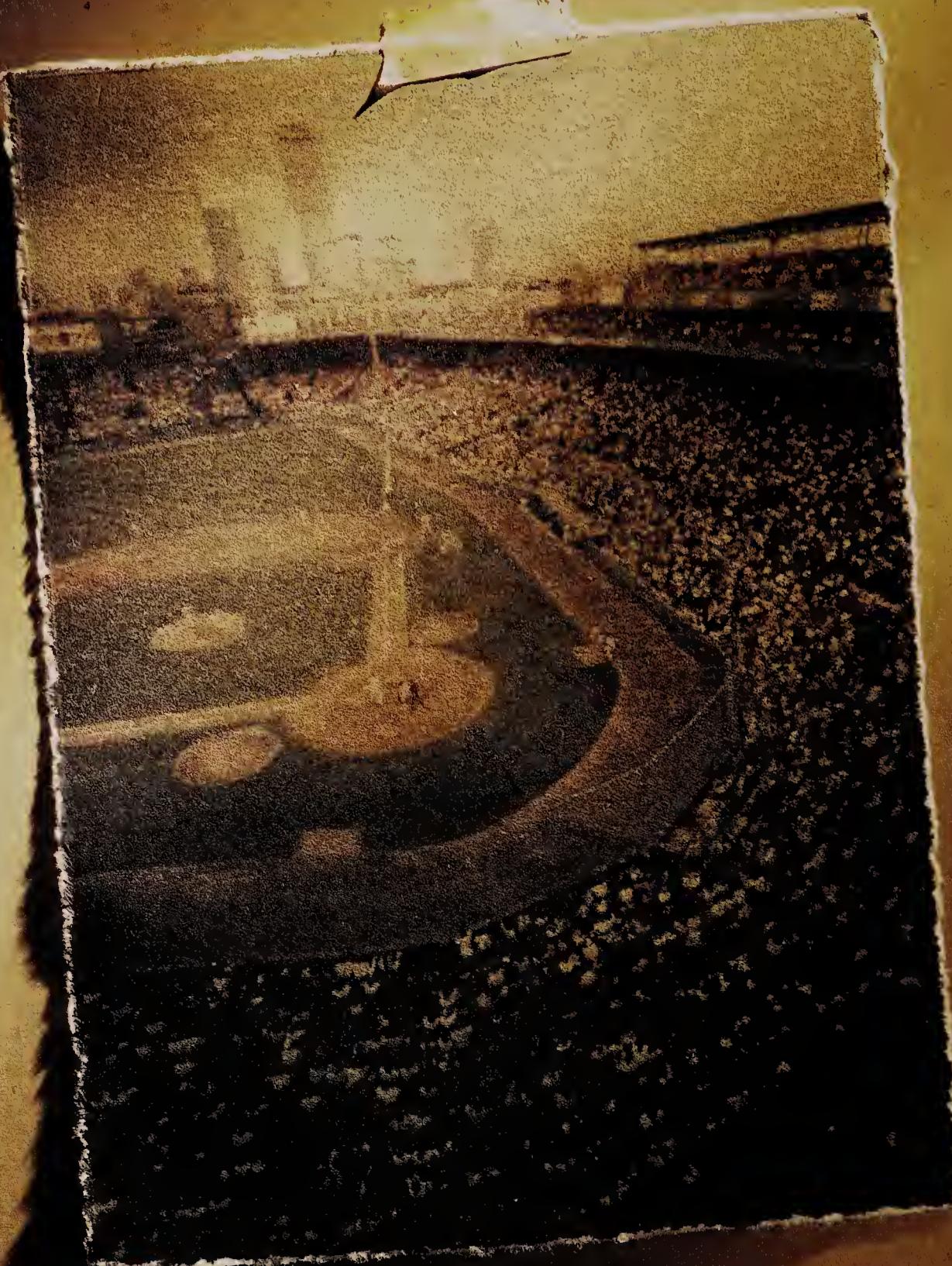
Harry Hooper
(Photo courtesy of
The Sports Museum
of New England.)

50TH ANNIVERSARY

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peanuts and the
shells that crunch
under your feet.*

*A kid in your row
who's ready
with his ball glove.*

*A towering
green left field wall,
pockmarked by
hard hit balls that
did not clear the top.*



*There was only one
way to improve the
atmosphere at Fenway.
The park is
now smoke-free.*

brain teasers

by John Grabowski

rookie box score names

In order to conserve space, the names of ballplayers are often abbreviated in box scores by omitting the vowels. Therefore, Mel Stottlemyre sometimes appeared as "Sttlmyr." In the lists below are the names of 25 1996 rookies as they might appear in this form of shorthand. The only difference is that both first and last names are included. The player's team is given as a clue. How many you can identify?

1. RNCMR	(Minnesota)
2. RCWNS	(Cincinnati)
3. GRGKGL	(Detroit)
4. TVLVRZ	(Montreal)
5. TRRLLWD	(Atlanta)
6. MKGRC	(Philadelphia)
7. DRKJTR	(NY Yankees)
8. LVNMRMN	(Houston)
9. BLLSMS	(Chicago WS)
10. CHNHPRK	(Los Angeles)
11. LNMBR	(Cleveland)
12. RCHGRCS	(Boston)
13. RBRTPRZ	(Toronto)
14. TRNDDHBBRD	(Colorado)
15. LNBNS	(St. Louis)
16. BBWLCTT	(Seattle)
17. PLWLSN	(NY Mets)
18. SLFSN	(Kansas City)
19. RCHRL	(San Francisco)
20. TRRYDMS	(Chicago Cubs)
21. GRGRS	(California)
22. STWJCCHWSK	(Oakland)
23. JYPWLL	(Florida)
24. JSNKNDLL	(Pittsburgh)
25. MRKLRTT	(Milwaukee)

find-a-name

Baseball is THE NATIONAL PASTIME. How many names of players who have performed for the Boston Red Sox (through 1995) can you find in the letters of that phrase? Letters may be used only as many times as they appear in the phrase. In other words, a player's name may contain three of the letter A, but only one H. Players with the same last name can only be counted once. There are 36 such names which can be formed. How many can you find?

31-36	Hall of Famer
25-30	All-Star
19-24	Major Leaguer
13-18	Triple A
7-12	Double A
1-6	Single A

guess who

In each of the 21 team names listed below, a couple of letters are missing. Those letters, in the same order, are the initials of a player who has appeared in a game for that club during the 1996 season. How many can you identify?

1.	A*lan*a Braves
2.	*altimore O*ioles
3.	Bos*on Red S*x
4.	Ca*fornia Angel*
5.	*hicago White *ox
6.	*incinnati Red*
7.	*leveland I*dians
8.	Color*do *ockies
9.	Florid* M*rlins
10.	Hou*ton Ast*os
11.	*ansas City Roya*s
12.	Los An*eles Dod*ers
13.	Milwau*ee Bre*ers
14.	Minne*ota Twin*
15.	Mon*real Expo*
16.	New Yo*k Yank*es
17.	Oakland A*h*etics
18.	Philadel*hia Ph*llies
19.	Pittsbu*gh Pir*tes
20.	St. *ouis C*rdinals
21.	S*n Diego P*dres
22.	San F*ancisco Gi*nts
23.	Se*ttle Ma*iners
24.	Texas *an*ers
25.	T*ro*to Blue Jays

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{ HOME RUN HITTERS }

Continued from Page 19

World War II interrupted everything for the next three years. But the Red Sox picked right up in 1946, hitting 109 homers to begin an A.L.-record string of 35 consecutive seasons with 100 or more and winning their first pennant since 1918. Williams won his second Triple Crown in 1947, hitting 32 homers, and in 1948, ex-Brown Vern Stephens hit 29 homers to break the A.L. record for shortstops he had shared with Cronin. Stephens shattered the record again in 1949 by slamming 39 homers. Williams hit 43 as he and Stephens finished 1-2 in homers, and the Red Sox led the A.L. for the first time since 1912, the year Fenway Park opened.

In 1950, the Red Sox averaged a homer a game for the first time, belting 161 in 154 games, and also hit 100 homers in Fenway Park for the first time.

Red Sox fortunes, however, began to tail off throughout the remainder of the decade, although they managed to hit at least 100 homers every year. One of the few notable achievements was Williams' 521st homer in the last at-bat of his career in 1960.

In 1964, every Red Sox regular reached double figures in homers, led by Dick Stuart's 33 and Felix Mantilla's 30. The following summer, right-fielder Tony Conigliaro hit 32 homers to become, at age 20, the youngest player to lead a major league in home runs.

Carl Yastrzemski won the Triple Crown in 1967, hitting 44 homers, a club record for a left-handed hitter, and sparking the Red Sox to their "Impossible Dream" pennant. Rico

Petrocelli socked 40 homers in 1969 to break Stephens' record for shortstops, and Petrocelli's record still stands. Yaz also hit 40 homers, giving the Red Sox two 40-homer sluggers for the first time in their history. Yaz hit 40 homers again in 1970 as the Red Sox cracked the 200-homer plateau for the first time, finishing with 203.

Late in the 1974 season, however, the team went into a mysterious power slump. The Red Sox had hit 84 homers by the All-Star break, but hit only 25 more the second half. Yaz and Petrocelli tied for the club lead with a modest 15 homers apiece, the fewest to lead the Red Sox since Bob Johnson's 12 in 1945, the final year of the war.

But rookies Jim Rice and Fred Lynn gave the Red Sox a power boost in 1975. Rice hit 22 homers, and Lynn, the A.L.'s MVP and Rookie of the Year, 21 to spark the Red Sox to the A.L. pennant.

For the remainder of the decade, Red Sox sluggers would regularly bludgeon opposing pitchers into submission. How dominant were they? From 1975-80, the only five A.L. home runs in the All-Star Game were

all struck by Red Sox players: Lynn (3), Yaz and George Scott.

In 1977, Red Sox sluggers put on an unprecedented power display. In a three-game massacre of the Yankees at Fenway on June 17-19, they hammered 16 homers. Rick Burleson and Lynn opened the first game with homers off Yankees ace Catfish Hunter, and Fisk and Scott slammed back-to-back homers later in the inning to chase Hunter. Every Red Sox regular except third baseman Butch Hobson hit at least one homer in the series. The Red Sox then went to Baltimore, and on June 22, they ripped five homers off Orioles ace Jim Palmer. By the time they were finally cooled off in New York, the Red Sox had clubbed 33 homers in a 10-game spree, a major league record.

On July 4 at Fenway, the Red Sox socked a club-record eight homers in a 9-6 win over the Toronto Blue Jays. When the season was over, the Red Sox had won 97 games (finishing a close second to the Yankees) and hit a club-record 213 homers. Sixteen times they hit back-to-back homers, another major league record. Rice (39), Scott (33) and Hobson (30) all



In 1984, Tony Armas hit 43 home runs to lead the club and the league, the last Red Sox player to lead the A.L. in homers.

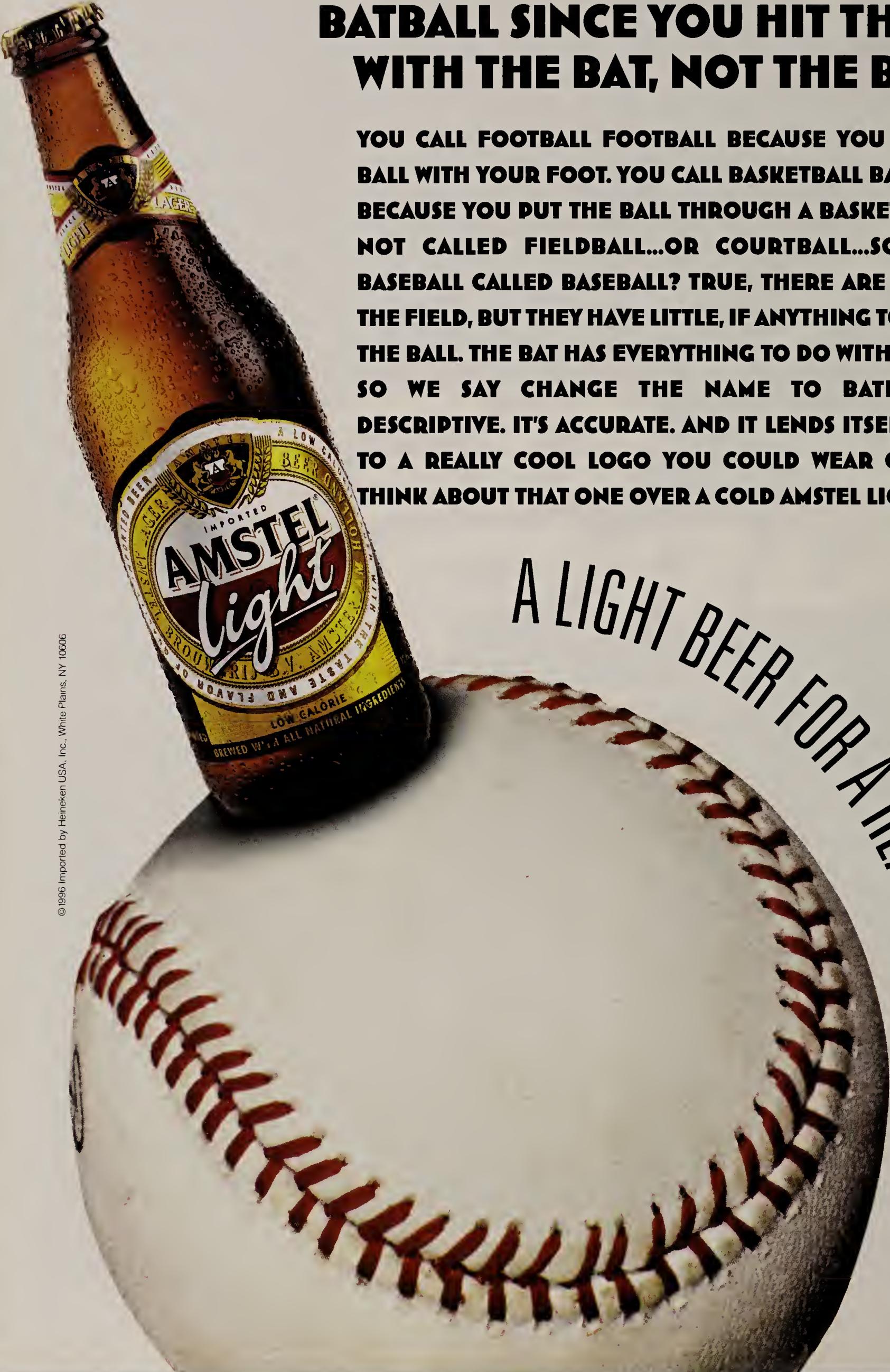
WHY ISN'T BASEBALL CALLED BATBALL SINCE YOU HIT THE BALL WITH THE BAT, NOT THE BASE?

YOU CALL FOOTBALL FOOTBALL BECAUSE YOU KICK THE BALL WITH YOUR FOOT. YOU CALL BASKETBALL BASKETBALL BECAUSE YOU PUT THE BALL THROUGH A BASKET. THEY'RE NOT CALLED FIELDBALL...OR COURTBALL...SO WHY IS BASEBALL CALLED BASEBALL? TRUE, THERE ARE BASES ON THE FIELD, BUT THEY HAVE LITTLE, IF ANYTHING TO DO WITH THE BALL. THE BAT HAS EVERYTHING TO DO WITH THE BALL. SO WE SAY CHANGE THE NAME TO BATBALL. IT'S DESCRIPTIVE. IT'S ACCURATE. AND IT LENDS ITSELF BETTER TO A REALLY COOL LOGO YOU COULD WEAR ON A HAT. THINK ABOUT THAT ONE OVER A COLD AMSTEL LIGHT.



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ROOKIE BOX SCORE NAMES

1. Ron Coomer	15. Alan Benes
2. Eric Owens	16. Bob Wolcott
3. Greg Keagle	17. Paul Wilson
4. Tavo Alvarez	18. Sal Fasano
5. Terrell Wade	19. Rich Aurilia
6. Mike Grace	20. Terry Adams
7. Derek Jeter	21. George Arias
8. Alvin Morman	22. Steve Wojciechowski
9. Bill Simas	23. Jay Powell
10. Chan Ho Park	24. Jason Kendall
11. Alan Embree	25. Mark Loretta
12. Rich Garces	
13. Robert Perez	
14. Trenidad Hubbard	

FIND-A-NAME

AASE	LAMP	SHEA
APONTE	LEE	SHEAN
ESHELMAN	LIPON	SMITH
HALE	LITTON	STAHL
HANSON	MELE	STANTON
HASELMAN	MEOLA	STONE
HATTON	MILES	TAITT
HEEP	NILES	TANANA
HEISE	PALM	TATE
HELMS	PENA	THIELMAN
HINSON	POLE	THOMAS
HOLM	SELE	TIANT

GUESS WHO?

1. Tom Thobie
2. Billy Ripken
3. Troy O'Leary
4. Lee Smith
5. Chris Snopak
6. Chris Sabo
7. Charles Nagy
8. Armando Reynoso
9. Alex Arias
10. Shane Reynolds
11. Keith Lockhart
12. Greg Gagne
13. Kevin Wickander
14. Scott Stahoviak
15. Tim Scott
16. Robert Eenhoorn
17. Torey Lovullo
18. Pete Incaviglia
19. Rich Aude
20. Luis Alicea
21. Andy Ashby
22. Rich Aurilia
23. Alex Rodriguez
24. Rusty Greer
25. Otis Nixon

{ HOME RUNS }

hit at least 30 homers, and with Yaz clouting 28 and Fisk 26, the Red Sox boasted five players with more than 25 homers.

The fireworks continued in 1978. The Red Sox hit 172 homers, missing by one leading the A.L. for the third straight year. Rice led the A.L. with 46, and an astounding 30 of them either tied the score or put the Red Sox ahead. He became the first American Leaguer since 1937 to amass 400 total bases. The Red Sox won 99 games but lost a heart-breaking, one-game playoff to the Yankees.

In 1979, five Red Sox players hit at least 20 homers, led by 39 apiece from Rice and Lynn while Hobson hit 28, and Yaz and Dwight Evans 21 each. The Sox led the A.L. for the third time in four years.

The Red Sox' A.L.-record streak of 35 consecutive years with at least 100 homers was ignominiously terminated in 1981 when one-third of the season was wiped out by a players' strike. The Red Sox finished with 90 homers in 108 games as Evans shared the A.L. lead with 22. Two years later, Yastrzemski retired at the age of 44, having still managed to hit 10 homers that final season to finish his career with 452, the second-most in Red Sox history behind Williams.

In 1984, the Red Sox boasted five 20-homer players again. The outfield of CF Tony Armas (43), RF Evans (32), and LF Rice (28) combined to become the first Sox outfield to hit 100 homers, finishing with 103. DH Mike Easler (27) and catcher Rich Gedman (24) also hit more than 20.

In 1986, the Red Sox were down 3-1 in games, and one strike away from elimination in the American League Championship Series when Dave Henderson hit one of the most dramatic homers in club history, a two-run shot in Anaheim off Angels' reliever Donnie Moore. The Red Sox went on to win the pennant and nearly upset the New York Mets in

the World Series. Henderson hit another big homer, in the top of the 10th inning of Game 6, to put the Sox ahead 4-3.

The following year, however, the Red Sox entered another rebuilding phase. They won division titles in 1988 and 1990, but didn't have the clout to get past the Oakland Athletics. Rice and Evans were aging, and the Red Sox had no one to replace them. By the start of the '90s, pitching was carrying the club, an anathema to power-minded Red Sox fans.

In 1992, the Red Sox bottomed out. Despite the third-ranked pitching staff in the league, they finished last for the first time since 1965 because they couldn't score runs. They hit only 84 homers, the fewest since 1945, as Tom Brunansky led the club with a meager 15. Seven times they went five or more games between homers, including one stretch of 10 games and 99 innings. The following season they boosted their total to 114 as Mo Vaughn began to emerge as a power hitter and swatted 29, but they still finished tied for last in the league in that department. The 600 Club, a recent towering addition to Fenway Park's structure, was blamed for allegedly altering the wind currents and dramatically cutting down the number of homers at Fenway. But the fact was the Red Sox were still hitting more homers at home than on the road; they simply did not have the power hitters anymore.

The Red Sox set about remedying that any way they could. In 1995, they imported slugger Jose Canseco, who hit 24 homers while Vaughn belted 39. Shortstop John Valentin also emerged as a threat, cranking out 27 homers as the Red Sox finished first in the A.L. East.

But as the century draws to a close, venerable Fenway Park is nearing the end of its useful life. No one yet knows what its successor will look like, but clearly Red Sox fans will demand nothing short of another power hitters' paradise. ■

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For the comfort and enjoyment of all fans at Fenway Park, smoking is not permitted in the seating and restroom areas. Fans seated in the box seats, reserved seats, or the bleachers may smoke in the lower concourse area under the grandstand. Fans seated in the roof seats may smoke on the walkways adjacent to the concession areas.

Fans who fail to comply with this policy, after appropriate warning, may be subject to ejection from the ballpark.

Red Sox Management



*Red Sox Cooperate
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The Red Sox reaffirm their commitment to cooperating with their neighbors in working out various community concerns. We encourage all of our fans to cooperate also by not littering, vandalizing or in any way disregarding the rights of the neighbors who surround Fenway Park. The Red Sox also urge fans to use the parking lots in the vicinity of the stadium and to use private buses or public transportation whenever possible.

Please refer to our map on Page 47 for further information on easy access to the ballpark. Thank you!



1996 RED SOX PROMOTIONS

MAJOR LEAGUE BASEBALL MAGAZINE FOR KIDS DAYS

The first 15,000 fans age 15 and under entering the ballpark will receive a Major League Baseball for Kids Magazine.

Monday, SEPTEMBER 9

SOX vs. MIL

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**Friday & Saturday,
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SOX vs. CHI

FRI 7:05 pm

SAT 1:05 pm



RED SOX/FORD KEY CHAIN DAY

All fans receive a key chain compliments of the New England Ford Dealers.

Sunday, SEPTEMBER 15

SOX vs. CHI

1:05 pm

{ THE CALL }

Continued from Page 41

and 10 runs batted in. The can't miss" label tagged on Lynn must have been an omen because he went on to lead the Sox to the 1975 American League pennant while garnering A.L. Most Valuable Player and Rookie of the Year honors.

After being the Sox first draft choice in 1973, Cox finally got the call on September 18, 1977. Cox debuted that day against the Baltimore Orioles and promptly tied a major league record by hitting safely in four straight at-bats to open his big league career. He found himself in the line-up the next day against the New York Yankees and extended his record by two before finally making an out. The third baseman played in 13 games with a .362 average (21-58) with three doubles, one triple, one home run and six RBI. Cox hit safely in 10 of the 13 games he played in after getting *the call*.

And so, while everyone hopes that September will be filled with a pennant race that future Fred Lynn's and Ted Cox's can contribute to, many minor leaguers are hoping that September will mean a trip to Boston. Some will be answering *The Call* for

the first time, while others will be summoned by Father Time to answer another call. That call, though all players know it will come some day, is a call that many players would probably prefer to not answer. "If call waiting was an option to answer that call, I'd probably still be playing," joked Petrocelli.

For the lucky few who have been fortunate enough to receive *The Call*, it is a memory emblazoned in their hearts and minds. ■

Tom Caraccioli is the Director of Sports Information at Merrimack College.



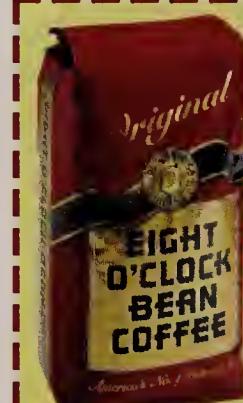
Now in his 60th season with the Red Sox, Eddie Popowski had sage advice as Petrocelli's manager in 1963.



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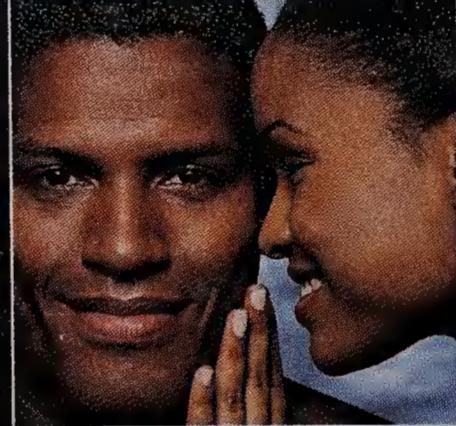
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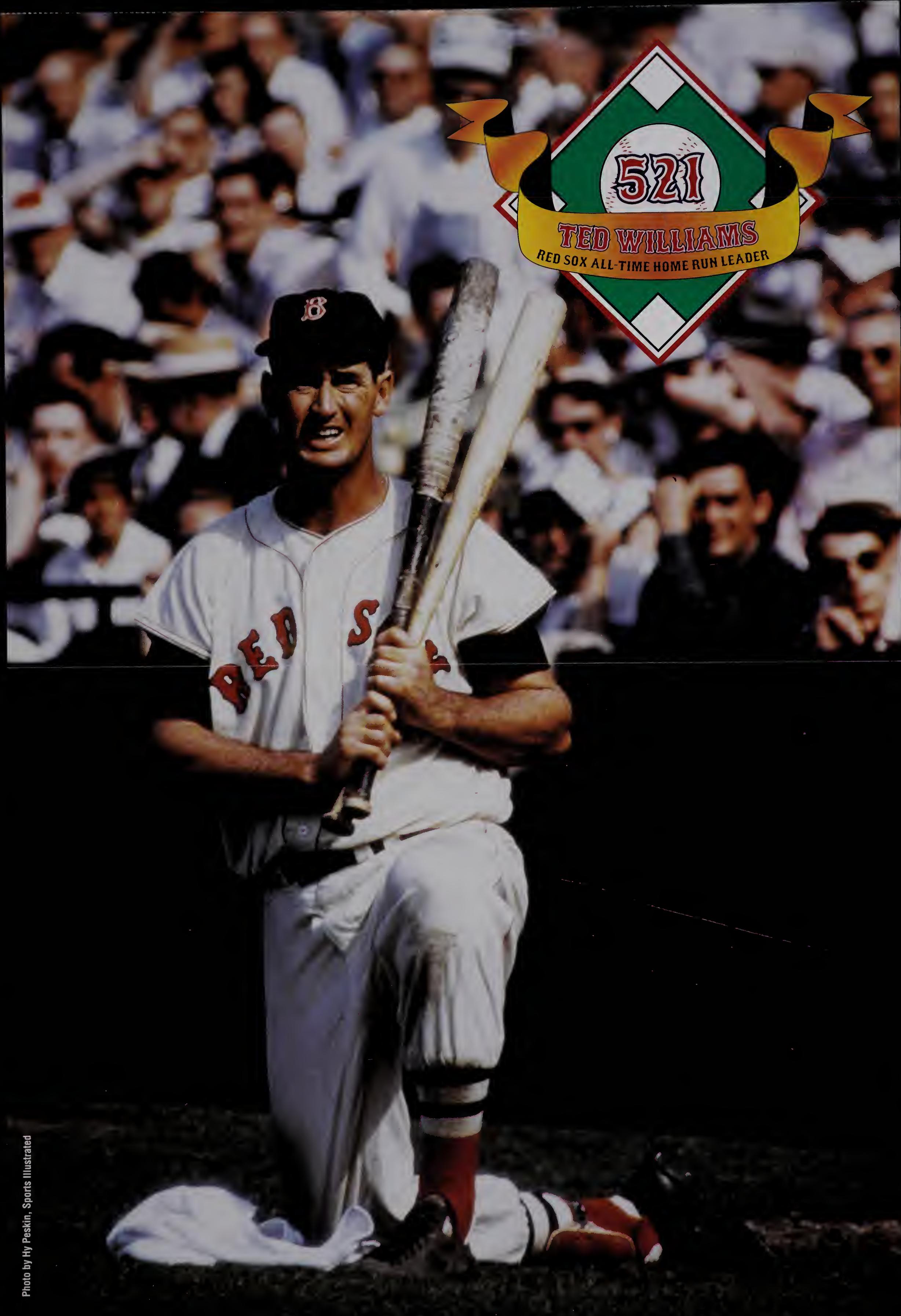
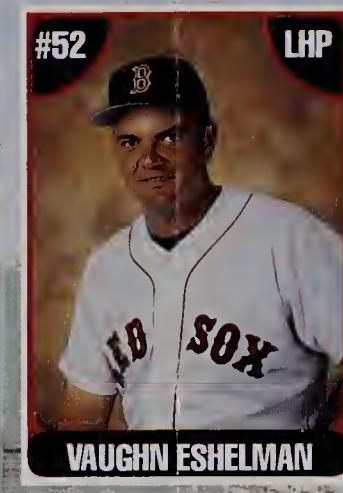
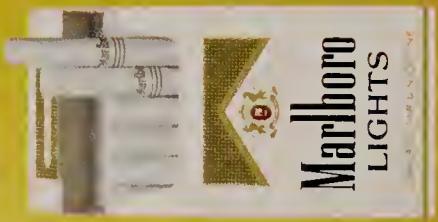


Photo by Hy Peskin, Sports Illustrated



1996 BOSTON RED SOX

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